Style Script Pro

A Font that looks like Hand Lettering

USER'S GUIDE
For OpenType Features

No word describes this font better than *Style*... TypeSetIt has taken things just a step further. It combines the look and simplicity of the advertising age of the 1950s and 60s with up to date design characteristics.

With three main styles, Plain, Script and Formal, StylePro transforms the Retro look into a versatile, and powerful font that can be used for nostalgic work, or 21st Century design.

Now, That's What I'm Talkin' About!

StyleScript

The Great American Dream

TYPE *Set* IT

3

Style Pro Has it All

StylePro takes advantage of a variety of OT (OpenType) features. All of the glyphs found in the rest of the Style Family are included in this one OpenType font. Complete with OT programming, numerous other variants such as ornaments and ligatures have been added to complete this Professional version. Here is a list of the Regular fonts and how they can be accessed within the single StylePro font.

Style Script—

(NO OPENTYPE FEATURES SELECTED)
Informal script caps and connecting lowercase characters.

STYLE CAPS—

(OPENTYPE ALL SMALL CAPS FEATURE)-S2SC
This font gives you the Roman forms in upper and lowercase character placements.

Style Plain—

(OPENTYPE FEATURE STYLISTIC SET)-SS01
Roman caps with non-connecting upright lowercase characters. Offers clean display when legibility is the highest priority.

Style Casual—

(OPENTYPE FEATURE STYLISTIC SET)-SS02
Roman caps combined with the connecting forms of the lowercase characters. Legibility is still maintained, however now there is a liveliness missing in the Plain version.

Style Formal—

(OPENTYPE FEATURE STYLISTIC SET)-SS03
Beautiful formal caps now compliment the connecting lowercase forms. The casual has dressed up for the dance.

These Style Family font characters are included in other various OT variant features of the PRO version (SWSH CLIG SALT DLIG SLIG):

Style Swashes—

Alternate formal caps and swash glyphs.

Style Ornaments—

Swashed ornaments and embellishments.

Style Endings—

(OPENTYPE FEATURE)-FINA
Formal caps with ending forms of the script.

Style Script

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Always
and
Forever

StylePro Standard Character Set

With no OT features selected, StylePro takes on the look of the Regular StyleScript font. The nnformal script caps and connecting lowercase characters are the default for the font. With no features selected, there are slight anomalies with regard to spacing, and slight connection inconsistencies. To most end users, these minor issues are not important and the font reads perfectly fine. However, for the more seasoned typographer, a more consistent look may be desirable. THUS, it is advised that the CALT and LIGA features of your design program be selected two achieve the most desirable effects of StylePro.

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Hamburgefontis
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StyleScript

TIP:
When using StylePro for larger bodies of copy, keep both CALT and LIGA features turned on for the most desirable effect!

Continental Cuisine

StylePro Standard Character Set

Below is a demonstration of the subtle, but important difference between using StylePro without the LIGA, and CALT features selected. Some subtleties have been colorized.

Style Pro default without OT features selected:

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

LIGA feature selected ON:

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

LIGA and CALT features selected ON:

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

StylePro All Caps & Ending Forms

With both the LIGA and CALT features always on, you may then wish to use other typographic variants. Here are examples of C2SC and the FINA features. Obviously, the FINA should be used sparingly. It is best to simply select the ending forms from the Glyphs Panel of your application.

LIGA and CALT features selected: ON

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

ALL CAPS C2SC feature selected ON:

THE LORD IS MY SHEPHERD; I SHALL NOT WANT. HE MAKETH ME TO LIE DOWN IN GREEN PASTURES: HE LEADETH ME BESIDE THE STILL WATERS. HE RESTORETH MY SOUL...

Ending forms, FINA feature selected ON:

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

Style Script

Peanut Butter and Jelly

JUST LIKE MOM USED TO MAKE

StylePro Swashes & Titling Forms

Like the FINA feature, the SWASH and TITLING features need to be used with discretion. It is best to use them sparingly and by accessing them via the Glyphs Panel.

LIGA and CALT features selected: ON

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

Swash forms SWSH feature selected ON:

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

Ending forms, FINA feature selected ON:

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

StylePro Stylistic Sets

StylePro has 12 Stylistic Sets (SS01-SS12). The other sets are simply the remaining alternate glyphs that are not necessarily part of the other features. This was done so that ALL glyphs will be accessible from the Glyphs Panel of design applications like Adobe Illustrator® or InDesign®. When working heavily with the Stylistic Sets, it is important to turn OFF the LIGA and CALT features, as they may interfere with access to the desired glyphs.

SS01; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

SS02; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

SS03; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

StyleScript

TIP:
When using working with Stylistic Sets, turn both CALT and LIGA features OFF for the most desirable effect!

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StylePro Language Support

StylePro accommodates Western and Central European languages. Just as the non-Pro versions of the Plain, Casual, Script and Formal versions of the Style Family, these diacritic elements are also part of the first three Stylistic Sets complete with extended foreign language glyphs, including Western and Central European diacritics.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789 áàâäãåçéêëìíîïñóòôöõúùûü

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Style Script

Southern Fried Chicken

An American Classic

TYPE Set IT

Languages Supported in Alternate Glyphs

In addition to the supported languages of the standard character sets, alternate glyphs of foreign languages also appear in Stylistic sets for a clean transformation from one style to another.

SS01 and SS02 Plain U & lc

Đ ð Ł ł Š š Ý ý Þ þ Ž ž
Ä Å Ç É Ñ Ö Ü À Ã
Õ Æ Œ Ÿ Â Ê Á È
Í Î Ï Ì Ó Ô Ò Ú Û Ù Ā
Ą Č Ć Ź Đ Ē Ė Ě Ę Į Ī
Ķ Ļ Ľ Ĺ Ņ Ń Ň Ő Ō
Ŕ Ř Ŗ Ś Ť Ū Ů Ű Ų
Ż Ģ Ľ Ş Ă Ð Ţ á à â ä ã å ç é ê ë ï ì
ñ ó ò ô ö õ ú ù û ü ā ą č ž ź ď ē ě ę į ļ ľ ĺ ņ ń ň
ő ō ŕ ř ŗ ś ť ū ů ű ų ķ ž æ œ ş ą ţ ď

SS03; Formal U & lc

Đ ð Ł ł Š š Ý ý Þ þ Ž ž
Ä Å Ç É Ñ Ö Ü À Ã
Õ Æ Œ Ÿ Â Ê Á È
Í Î Ï Ì Ó Ô Ò Ú Û Ù Ā
Ą Č Ć Ź Đ Ē Ė Ě Ę Į Ī
Ķ Ļ Ľ Ĺ Ņ Ń Ň Ő Ō
Ŕ Ř Ŗ Ś Ť Ū Ů Ű Ų
Ż Ģ Ľ Ş Ă Ð Ţ á à â ä ã å ç é ê ë ï ì
ñ ó ò ô ö õ ú ù û ü ā ą č ž ź ď ē ě ę į ļ ľ ĺ ņ ń ň
ő ō ŕ ř ŗ ś ť ū ů ű ų ķ ž æ œ ş ą ţ ď

Style Script

StylePro Stylistic Sets

StylePro has 12 Stylistic Sets (SS01-SS12). The other sets are simply the remaining alternate glyphs that are not necessarily a part of the other features. This was done so that all glyphs will be accessible from the Glyphs Panel of design applications like Adobe Illustrator® or InDesign®. When working heavily with the Stylistic Sets, it is important to turn *OFF* the LIGA and CALT features, as they may interfere with access to the desired glyphs.

SS04; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

SS05; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

SS06; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul,...

SS07; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

SS08; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

SS09; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

SS10; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall not want. He maketh me to lie down in green pastures: he leadeth me beside the still waters. He restoreth my soul...

SS11; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall nop wanp. He makeph me po lie down in green paspures: he leadeph me beside phe spill wapers. He resporeph my soul...

SS12; LIGA and CALT features selected: OFF

The Lord is my shepherd; I shall nop wanp. He makeph me po lie down in green paspures: he leadeph me beside phe spill wapers. He resporeph my soul...

StyleScript

You know, sometimes you just want to sit back and enjoy a great

American Classic

Like Southern Fried Chicken

OR YOU CAN GO FOR SOMETHING A LITTLE MORE SPICY.

I just love pizza!

And then you can wash it down with a nice cold

Frosty Beer!

Don't forget to tip your waitress!

THAT WAY YOU KNOW YOU ARE SURE TO MAKE IT A

Lettering Masterpiece

TYPE *Set* IT

Ligatures and Ornamentals

StylePro also has numerous ligatures. Most (but not all) are programmed into the CALT features. There are also over 50 ornamental swashes and stylized icons (crowns, hearts, etc). These are not included within any of the feature programming, but may be accessed via the Glyph Panel. Their use requires one to be an experienced eye, but if used correctly can give life to designs. There are also a series of special glyphs of small words or phrases.

brcker elelell exp grith ith frfffflffhlklll lllttk

ovoxorosoorrthththttttrwovrysprssxpypypyS zy

and at und rd th nd st el al New Best Sale

Style Script

La excelencia del diseño tipográfico

Let's have fun and be Really Playful

Thank You!

Thanks for taking the time to look over this simple guide. Hopefully, it has provided a better understanding of how the Style Family works in its various formats.

If you have any questions or comments, please don't hesitate to contact Rob Leuschke at WWW.TYPESETIT.COM

Fonts used in this Guide

ITC Arid
Gideon Roman
Italianno
Myriad Pro
Style Family

The Style Family was designed by Rob Leuschke. Font glyphs edited with Fontographer® 5.0. OpenType programming and font generation completed with FontLab® 5.0.4.

This document was created with Adobe® InDesign™ on a Macintosh® IMac™.

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Style Script