

HIGH TECHNOLOGY

MEDIUM

If only I could balance my checkbook in under .0027394 seconds

SEMIBOLD

Everyone promised a better tomorrow

LIGHT ITALIC

CIRCUITRY

BOOK

HAS ANYONE SEEN MY MICROCHIP?

SEMIBOLD ITALIC SMALL CAPS

SEMICONDUCTORS ORCHESTRATE COMPLEX INSTRUCTIONS

BOOK SMALL CAPS

INTERFACE

BOLD ITALIC

Turns ON AT THE PUSH OF A BUTTON

BOOK SMALL CAPS

Amazed Consumers

BOOK ITALIC

BEFORE I COME UP WITH AN IDEA, I NEED A CATCHY NAME FOR IT

SEMIBOLD

Virtual Shirt

ULTRA LIGHT

CAN BE ANY COLOR YOU LIKE AND NEVER NEEDS TO BE WASHED

LIGHT SMALL CAPS

Business Plan

BOLD ITALIC

My dog offered me venture capital if I promised him a share of the profits

MEDIUM

STOCK EXCHANGE OPEN

SEMIBOLD SMALL CAPS

In the mid-'80s, Petr van Blokland designed Proforma for Purup, a leading supplier of forms systems. Oldstyle structure provides essential copyfit and legibility, leading ATypI to award Petr the Charles Peignot prize for distinguished typographic achievement. In 1995, Proforma was the only typeface nominated for the Rotterdam Design Award. With matching sans Productus, Proforma promises distinction in corporate design; FB 1994

ULTRA LIGHT WITH SMALL CAPS, ITALICS, AND MEDIUM 9 point

GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEENS & JACKS. LAZY MOVER QUIT HARD packing of the papier-mâché jewelry boxes. Back at my quaint garden: jaunty zinnias vie with flaunting phlox. *Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals!* New farm hand (picking just six quinces) proves strong but lazy. **For only about \$65, jolly housewives made ‘inexpensive’ meals using quick-frozen vegetables.** Jaded zombies acted quaintly but kept driving their 31 oxen forward. At my grand prix, J. Blatz was equally vilified for his funky ways. MY GRANDFATHER SPENT HIS DAY QUICKLY CARVING WAX BUZZARDS, MOSTLY FROM JUNK. *WHEN WE GO BACK TO JUAREZ, MEXICO, DO WE FLY OVER PICTURESQUE ARIZONA?* Murky

LIGHT WITH SMALL CAPS, ITALICS, AND SEMIBOLD 9 point

GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEENS & JACKS. LAZY MOVER QUIT HARD packing of the papier-mâché jewelry boxes. Back at my quaint garden: jaunty zinnias vie with flaunting phlox. *Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals!* New farm hand (picking just six quinces) proves strong but lazy. **For only about \$65, jolly housewives made ‘inexpensive’ meals using quick-frozen vegetables.** Jaded zombies acted quaintly but kept driving their 31 oxen forward. At my grand prix, J. Blatz was equally vilified for his funky ways. MY GRANDFATHER SPENT HIS DAY QUICKLY CARVING WAX BUZZARDS, MOSTLY FROM JUNK. *WHEN WE GO BACK TO JUAREZ, MEXICO, DO WE FLY OVER PICTURESQUE ARIZONA?* Murky haze enveloped a city as jarring quakes broke

BOOK WITH SMALL CAPS, ITALICS, AND SEMIBOLD 9 point

GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEENS & JACKS. LAZY MOVER QUIT HARD packing of the papier-mâché jewelry boxes. Back at my quaint garden: jaunty zinnias vie with flaunting phlox. *Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals!* New farm hand (picking just six quinces) proves strong but lazy. **For only about \$65, jolly housewives made ‘inexpensive’ meals using quick-frozen vegetables.** Jaded zombies acted quaintly but kept driving their 31 oxen forward. At my grand prix, J. Blatz was equally vilified for his funky ways. MY GRANDFATHER SPENT HIS DAY QUICKLY CARVING WAX BUZZARDS, MOSTLY FROM JUNK. *WHEN WE GO BACK TO JUAREZ, MEXICO, DO WE FLY OVER PICTURESQUE ARIZONA?* Murky haze enveloped a city as jarring

MEDIUM WITH SMALL CAPS, ITALICS, AND BOLD 9 point

GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN & JACKS. LAZY MOVER QUIT HARD packing of the papier-mâché jewelry boxes. Back at my quaint garden: jaunty zinnias vie with flaunting phlox. *Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals!* New farm hands (picking just six quinces) proven strong but lazy. **For only about \$65, jolly housewives made ‘inexpensive’ meals using quick-frozen vegetables.** Jaded zombies acted quaintly but kept driving their 31 oxen forward. At my grand prix, J. Blatz was equally vilified for his funky ways. MY GRANDFATHER SPENT HIS DAY QUICKLY CARVING WAX BUZZARDS, MOSTLY FROM JUNK. *WHEN WE GO BACK TO JUAREZ, MEXICO, DO WE FLY OVER*

SEMIBOLD WITH SMALL CAPS, AND ITALICS 9 point

GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN & JACK. LAZY MOVER QUIT hard packing of the papier-mâché jewelry boxes. Back at my quaint garden: jaunty zinnias vie with flaunting phlox. *Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals!* New farm hand (picking just six quinces) proves strong but lazy. Jaded zombies acted quaintly but kept driving their 31 oxen forward. At my grand prix, J. Blatz was equally vilified for his funky ways. MY GRANDFATHER SPENT HIS DAY QUICKLY CARVING WAX BUZZARDS, MOSTLY FROM JUNK. *WHEN WE GO BACK TO JUAREZ, MEXICO, SHALL WE FLY OVER TO PICTURESQUE ARIZONA?* Murky haze enveloped a city as jarring quakes broke forty-six windows. Pack my box

BOLD WITH SMALL CAPS AND ITALICS 9 point

GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN & JACK. LAZY MOVER QUIT packing of the papier-mâché jewelry boxes. Back at my quaint garden: jaunty zinnias vie with flaunting phlox. *Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals!* New farm hand (picking just six quinces) proves strong but lazy. Jaded zombies acted quaintly but kept driving their 31 oxen forward. At my grand prix, J. Blatz was equally vilified for his funky ways. MY GRANDFATHER SPENT HIS DAY QUICKLY CARVING WAX BUZZARDS, MOSTLY FROM JUNK. *WHEN WE GO BACK TO JUAREZ, MEXICO, DO WE FLY OVER PICTURESQUE ARIZONA?* Murky haze enveloped a city as jarring quakes broke forty-six windows. Pack

FOR MORE INFORMATION OR TO PLACE AN ORDER

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NORMAL

BIG Hear

BOLD

BIG Hean

SEMIBOLD

BIG Heart

MEDIUM

BIG Heani

BOOK

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LIGHT

BIG Hearti

ULTRA LIGHT

SMALL CAPS

BIG HEAT

BOLD SMALL CAPS

BIG HEAR

SEMIBOLD SMALL CAPS

BIG HEARI

MEDIUM SMALL CAPS

BIG HEART

BOOK SMALL CAPS

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ULTRA LIGHT SMALL CAPS

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