

*Noni*

*specimen & style guide of  
opentype features*



# Nori about

To make sure it is perfectly clear—Nori is the result of brush and ink on paper. The textures produced in each glyph are real and the imperfections are intentional and add to the sincerity of the letters. I say this to be as blunt as possible in order to avoid confusion and to frame what this typeface represents—calligraphic, handwritten letters captured digitally for their warmth and poetic variation for print and screen.

Like my handwritten, calligraphic or brush-driven faces before it (the Baka series and the TDC<sup>2</sup> 2010 winning typeface, Fugu), Nori is a product of my analog and digital hand. To view the words and sentences formed by this typeface is to look at how my hands, yes hands, make letters. The fluidity, as well as the irregularity, is human, honest and intentional—to do so lets the brush I am holding breathe life into each letter. Once digital, any number of points and repetitive processes can't mask its influences—*and I like that.*

The brush, a simple instrument, my tool, my friend designed to emulate traditional Japanese sumi-e brushes... the Pilot Japan Kanji Fude brush pen. Each letter, each variation was written over and over again until I found the right combination. From there, each was scanned, digitized and optimized. Points were removed in order to 'clean' the glyphs up some but I did not want to compromise the integrity of the actual brush stroke. Once this base set of characters (about 350) were completed, the thoughtful manipulation of the glyphs, their gestures and forms were further expanded to solidify the embellishments used within the ligatures, alternates, swashes and additional features.

This process was admittedly self-indulgent to an extent. I wanted the words created with this typeface to have the flexibility of variation and cohesiveness of movement that someone fluidly producing these letters by hand might have.

I hope you enjoy this typeface as much as I did during the six months working on it.

S



*Nori*

One of the oldest  
descriptions about

**NORI**

is dated back to around  
the 8th century

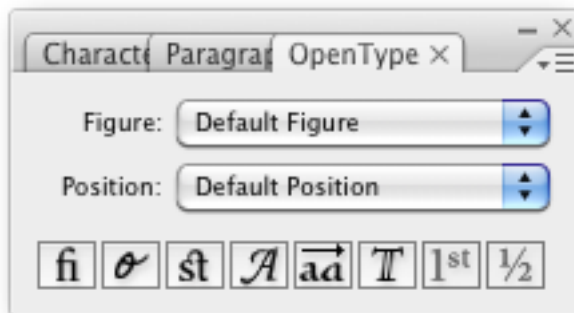


# opentype features

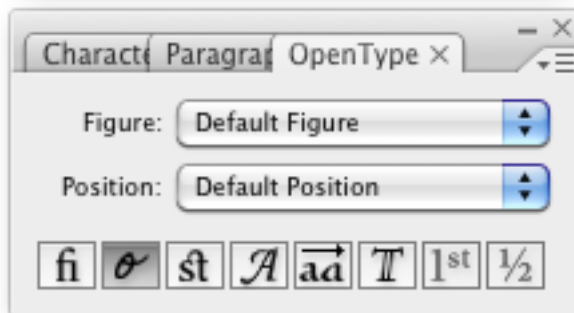


# Nori opentype features

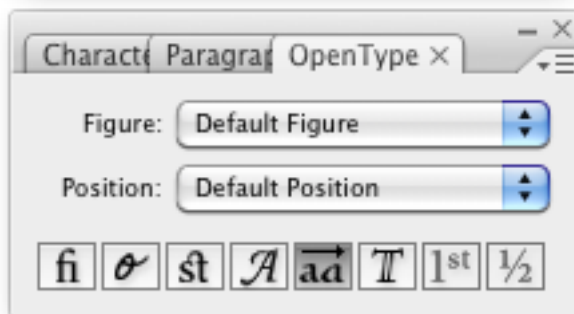
standard glyph



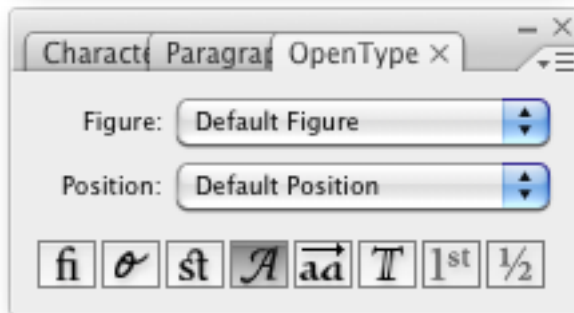
contextual alternate



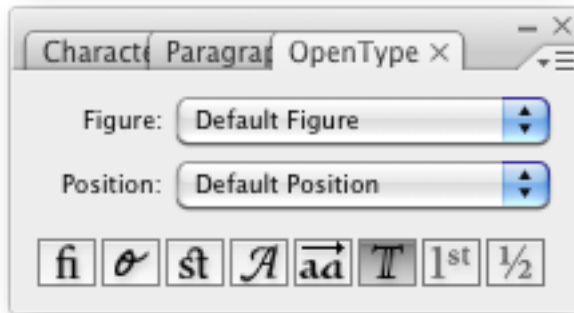
stylistic alternate



swash



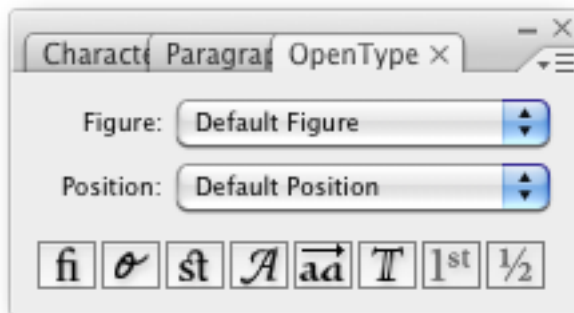
titling alternates



# Nori opentype features

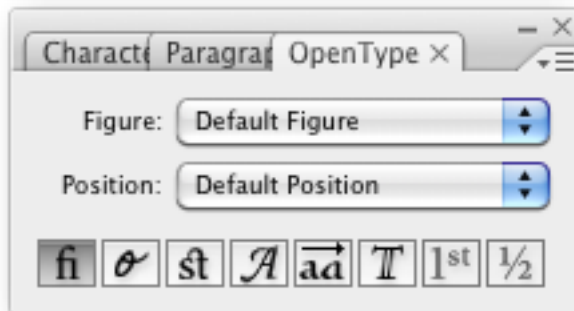
standard glyphs

OM



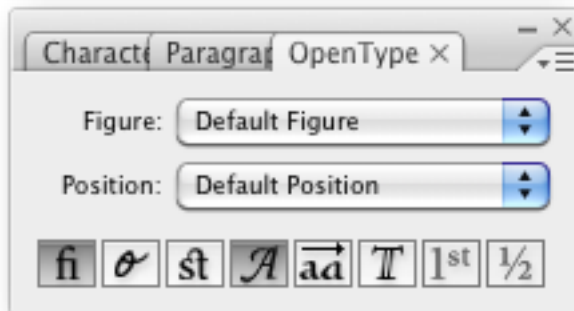
standard ligature

OM



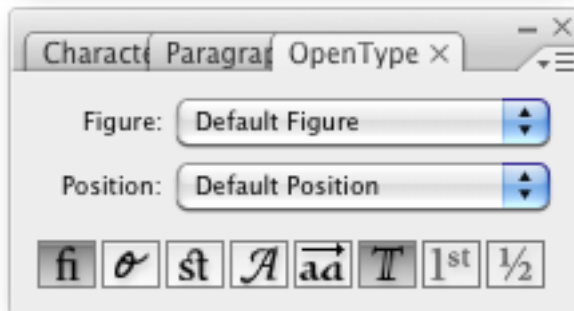
ligature+swash

OM



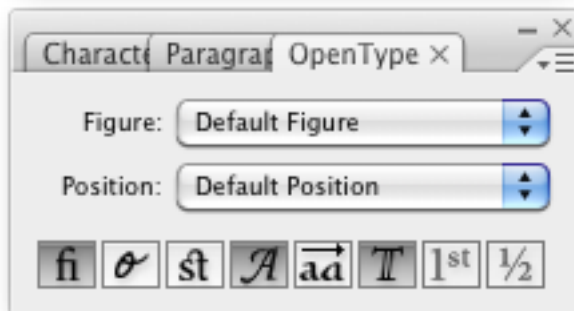
ligature+titling

OM



ligature+swash+titling

OM



Swashes  
Alternates  
Tutting  
(oh my!)



# Nori opentype features

standard	stylistic alt	swash	stylistic alt	standard
A	À		N	N
B	ß		O	O
C	C		P	P
D	D		Q	Q
E	E		R	R
F	F		S	S
G	G		T	T
H	H		U	U
I	I		V	V
J	J		W	W
K	K		X	X
L	L	Ł	Y	Y
M	M		Z	Z

A À M M I T





# Nori opentype features

standard	stylistic alternate	contextual alternate	swash	titling alternate	contextual + titling
a	a	a			
b	b	b		b	
c					
d	d	d	d		
e	e	e	e	e	
f	f	f			
g	g	g	g		
h	h	h	h	h	
i	i	i			
j	j	j			
k	k	k	k	k	
l	l	l	l	l	l
m	m	m	m	m	



# Nori opentype features

standard	stylistic alternate	contextual alternate	swash	titling alternate	contextual + titling
n	n	n	n	n)	
o	o	o	o	o)	
p	p		p		
q	q				
r	r		r	r	
s	s	s	s	s)	s)
t	t	t	t	t)	t)
u	u	u	u	u)	
v	v		v	v)	
w	w		w	w)	
x	x				
y	y	y	y	y)	
z	z		z	z)	



Nori

obstruction )  
to  
overcome )



*Ligatures  
& accompanying  
opentype features*



# Nori opentype features

standard	ligature	liga+swsh	liga+titl	liga+titl+swsh	discretionary
b+e	<i>ff</i>		<i>ff</i>		
b+b+e	<i>bbe</i>		<i>bbe</i>		
b+e	<i>be</i>	<i>be</i>	<i>be</i>	<i>be</i>	
b+e+l	<i>bel</i>	<i>bel</i>	<i>bel</i>	<i>bel</i>	
b+e+l+l	<i>bell</i>	<i>bell</i>	<i>bell</i>		
b+i	<i>bi</i>		<i>bi</i>		<i>bi</i>
b+l	<i>fl</i>	<i>fl</i>	<i>fl</i>		
b+o	<i>bo</i>	<i>bo</i>	<i>bo</i>		
b+r	<i>br</i>				
c+e	<i>ce</i>	<i>ce</i>			
c+e+l	<i>cel</i>	<i>cel</i>			
c+e+l+l	<i>cell</i>	<i>cell</i>			
c+h	<i>ch</i>	<i>ch</i>			



# Nori opentype features

standard

ligature

liga+swsh

liga+titl

liga+titl+swsh

discretionary

c+k

ck

ck

c+l

cl

cl

c+l+e

cle

cle

c+t

ct

ct

d+d

dd

d+e

de

de

d+t

dt

dt

dt

e+e

ee

ee

e+l

el

el

el

e+e+l

eel

e+l+e

ele

ele

e+l+l

ell

ell

e+l+l+e

elle

elle



# Nori opentype features

standard

ligature

liga+swsh

liga+titl

liga+titl+swsh

discretionary

e+l+t

*elt*

f+b

*fb*

f+f+b

*ffb*

f+f

*ff*

f+h

*fh*

f+f+h

*ffh*

f+i

*fi*

f+f+i

*ffi*

f+j

*fj*

f+f+j

*ffj*

f+k

*fk*

*fk*

f+f+k

*ffk*

*ffk*

f+l

*fl*



# Nori opentype features

standard

ligature

liga+swsh

liga+titl

liga+titl+swsh

discretionary

f+f+l

*ffl*

f+m

*fm*

f+f+m

*ffm*

f+n

*fn*

f+f+n

*ffn*

f+r

*fr*

f+f+r

*ffr*

f+t

*ft*

f+f+t

*fft*

g+g

*gg*

i+e

*ie*

*iew*

i+l

*il*

*ilw*

i+l+e

*ile*

*ilew*





# Nori opentype features

standard	ligature	liga+swsh	liga+titl	liga+titl+swsh	discretionary
i+l+l	<i>ill</i>	<i>ill</i>			
i+l+l+e	<i>ille</i>	<i>ille</i>			
i+l+t	<i>ilt</i>	<i>ilt</i>			
i+t	<i>it</i>	<i>it</i>			
i+t+h	<i>ith</i>	<i>ith</i>			
i+t+t	<i>itt</i>	<i>itt</i>			
l+l	<i>ll</i>	<i>ll</i>			
l+t	<i>lt</i>	<i>lt</i>			<i>lt</i>
m+m	<i>mm</i>	<i>mm</i>	<i>mm)</i>		
m+n	<i>mn</i>	<i>mn</i>	<i>mn)</i>		
n+m	<i>nm</i>	<i>nm</i>	<i>nm)</i>		
n+n	<i>nn</i>	<i>nn</i>	<i>nn)</i>		
o+b	<i>ob</i>		<i>ob</i>		
o+b+b	<i>obb</i>		<i>obb</i>		



# Nori opentype features

standard	ligature	liga+swsh	liga+titl	liga+titl+swsh	discretionary
o+e	<i>oe</i>	<i>oe)</i>	<i>oe</i>		
o+e+l	<i>oel</i>	<i>oel</i>	<i>oel</i>		
o+f	<i>of</i>		<i>of</i>		
o+f+f	<i>off</i>		<i>off</i>		
o+h	<i>oh</i>		<i>oh</i>		
o+k	<i>ok</i>	<i>ok</i>	<i>ok</i>		
o+l	<i>ol</i>	<i>ol</i>	<i>ol</i>		
o+l+e	<i>ole</i>	<i>ole)</i>	<i>ole</i>		
o+l+l	<i>oll</i>	<i>oll</i>	<i>oll</i>		
o+m	<i>om</i>	<i>om)</i>	<i>om</i>	<i>om)</i>	
o+m+m	<i>omm</i>	<i>omm)</i>		<i>omm)</i>	
o+n	<i>on</i>	<i>on)</i>	<i>on</i>	<i>on)</i>	
o+n+n	<i>onn</i>	<i>onn)</i>	<i>onn)</i>		



# Nori opentype features

standard	ligature	liga+swsh	liga+titl	liga+titl+swsh	discretionary
o+o	oo	oo			
o+o+r	oor				
o+o+s	oos				
o+r	or		or		
o+r+e	ore	ore)	ore		
o+s	os	os			os
r+e	re	re)			
r+e+e	ree				
r+e+e+l	reel	reel			
r+e+l	rel	rel			
r+t	rt	rt			
t+a	ta				
t+b	tb				



# Nori opentype features

standard

ligature

liga+swsh

liga+titl

liga+titl+swsh

discretionary

t+f

*tf*

t+h

*th*

*th*

t+i

*ti*

t+k

*tk*

*tk*

t+l

*tl*

*tl*

t+l+l

*lll*

*lll*

t+m

*tm*

*tm*

*tm)*

t+n

*tn*

*tn*

*tn)*

t+o

*to*

*to*

*to*

t+r

*tr*

t+t

*tt*

*tt*

t+t+a

*tta*

t+t+b

*ttb*



# Nori opentype features

standard	ligature	liga+swsh	liga+titl	liga+titl+swsh	discretionary
t+t+f	<i>tf</i>				
t+t+h	<i>th</i>	<i>th</i>			
t+t+i	<i>ti</i>				
t+t+k	<i>tk</i>	<i>tk</i>			
t+t+l	<i>tl</i>				
t+t+m	<i>tm</i>	<i>tm</i>	<i>tm)</i>		
t+t+n	<i>tn</i>	<i>tn</i>	<i>tn)</i>		
t+t+o	<i>to</i>				
t+t+r	<i>tr</i>				
v+a	<i>va</i>		<i>va</i>		
v+e	<i>ve</i>	<i>ve)</i>	<i>ve</i>		
v+e+e	<i>vee</i>		<i>vee</i>		
v+i	<i>vi</i>		<i>vi</i>		



# Nori opentype features

standard

ligature

liga+swsh

liga+titl

liga+titl+swsh

discretionary

v+o

vo

vo

vo

w+a

wa

wa

w+e

we

we

we

w+e+e

wee

wee

w+h

wh

wh

wh

w+i

wi

wi

w+o

wo

wo

wo

T+h

Th

Th



Nori

requiring about  
45 days from seeding  
given to producing  
450,000 tonnes  
worth over a Billion Dollars



*Nori*

*naked*

*sushi dining*

*Nyotaimori*

