



CANDY
SCRIPT

MUNOZ e HIJO

SALTA

new @ MyFonts

Candy



CEJA \$4

Candy is an original creation. I am hardpressed to cite my sources of inspiration but can only come up with the total experience of living in Buenos Aires as the only plausible candidate. Gleaming fruits and aging filetes, proud moustaches and butcher tools, old streets and new shops, expensive cars and starving cartoneros, locals and tourists, football leagues and weathered gauchos, Astor Piazzolla and electric violins, packaged products and brightly-colored boats wobbling on dirty water...

There is something about the people of Argentina everyone should know: at the core of our nature, mostly subconsciously but sometimes otherwise, we believe everything is beautiful. I don't know why that is, but I think we've had so many internal conflicts throughout history that we now can't help but appreciate everything life has to offer. But there's an immediate flip side.

With appreciation comes the inevitable knowledge that nothing is forever, so we mourn life while it still lives. This is the paradox that Tango is, and Tango has always said everything there is to say about us. Even in the midst of unbearable sadness, we have the constant urge to express our passion beautifully, to always give the world candy for its eyes. Drama is the great persuader, and we wear our passion meters on our sleeves.

I have lived here all of my life, so it is only natural that I see and feel the real city no more, becoming part of its heartbeat instead. So while making this font, I always tried to view Buenos Aires through the eyes of an educated stranger, a long-time tourist, an experienced world citizen who visits a particular location solely because of items he has checked on culture list. This shows clearly in this little booklet. The irony of using English words to frame letters inspired by my Spanish-speaking city doesn't escape me, but how else can I make Buenos Aires portable for you to behold and apply in your art?

So Candy is my idea of one way Buenos Aires can randomly inspire creative beauty. I'd love to go on and tell you that these letters are prefect for whatever product you're packaging or poster you're designing, but you're the artist, and I'm merely the toolmaker or, In this case, the channel, vessel, photographer.

Candy is a polaroid of where I live and love. I hope you like it.



THE
IRONY

 **Manzana**
 **x 79¢ un kilo**
kiwi
Alcachucil  **x unidad 2\$ 5⁰³** 
from New Zealand



FEELING
GOOD

new
Market
fish *of* **wines**
veggies
& more



SO
TASTY

DELICIOUS AND REFRESHING

La Candycola

FOUNTAINS

IN BOTTLES 5¢



A TOUCH OF
VINTAGE



SWEET
BRANDS



DREAM
MACHINE

Howard

30 pres n



TRY SOME
BUY SOME



POSSIBLE
IMPOSSIBLE

a a a

b b b

c c c

d d d

e e e

f f f

g g g

h h h

i i i

j j j

k k k

l l l

m m m

n n n

o o o

p p p

q q q

r r r

s s s

t t t

OT features

The features are accessible by OpenType-supporting software applications.

Standard

Salt

Calt

Swash

Titling

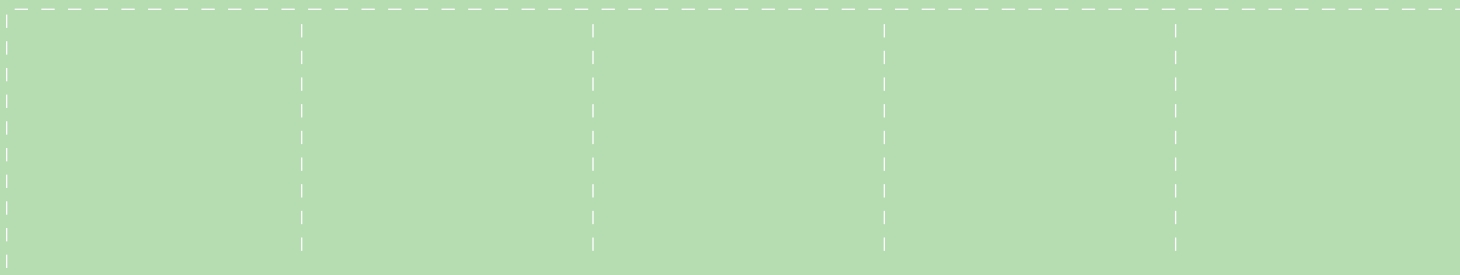
Combination



OT features

The features are accessible by OpenType-supporting software applications.

- Standard
- Salt
- Calt
- Swash
- Titling
- Combination



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of Th ch wh
 Fl Th ch qu Th
 ck wi ch qu Th
 ty ky of os dy Th
 qu ll cl rn wh
 ty rn Fl wh ti rr
 it

Ligatures

The ligatures are accessible by OpenType-supporting software applications.



blossom sing feel
drinks why love passion
now and stars
cry who me
she was shine
you here all blues
flowers night sexy
sunset

fun!
sun
games

tunhing
some
cals

kish
olives & oil

fresh
news

La
Veterinaria
del Abasto

hunky
townshoes

alepaul
fonts

don
Zamora
fiambres

wheat
honey

Paris
café



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