

Aniuk

Aniuk is the new original type family for your creative adventures.

Typejockeys Catalog No.

4

Aniuk

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The Family

Aniuk has a pretty weird y. If you don't feel brave enough to use it, there is still an alternative.



Aniuk is a new original display type family designed and optimized for the use in large sizes. With five robust weights – Regular, Medium, Bold, Heavy and Black – it is perfectly suited for editorial, posters or logo design.

A perfect balance of characteristic curves and edgy details make this a strong but playful typeface; a solid partner for your creative adventures.

Break the ice with Aniuk

In 2003, the first sketches for these new and extraordinary forms were made. Conventions were not an issue for the young Thomas Gabriel at this time. He was definitely more concerned with creating unconventional forms and wacky curves.

During the founding of the Austrian type foundry Typejockeys, it was clear that Aniuk would be the third type family to be released, following up on the award-winning Ingeborg and Premiéra type families. The latter is a book typeface optimized for small text setting. Now this is pretty much the opposite of that!

Seven years went by and Aniuk was defrosted, re-animated and re-

vised big time! We put warmth into the strength, softened the loudness of the forms but obtained the charming energy. Aniuk is lively, young, and probably a little crazy. However, there certainly is one thing that it is not: boring. Be passionate, get emotional, and express yourself with a variety of five different weights.

Because: If you're walking on thin ice, you might as well dance!



Some letters evolved a lot since the first version of the typeface in 2003. The concept is only good if it functions as a whole system.

Ragnitla: Two snowfalls at once create moire patterns!



Aniuk comes with a rich character set supporting all central european languages. (Examples on the following pages)

“Mavsa: Congère suspendue et sur le point de tomber, première cause de mortalité au Groenland. Le déclenchement délibéré d’avalanches précoces peut sauver des vies.”

Aniuk Medium

Nutaryuk: Nieve recién caída, tendido en el suelo.

Aniuk Black

What kind of name is that?!

A short explanation that won't help you.

► **Detailed** Aniuuk is one of the many inuit words describing a particular type of snow. The word is used to name snow that is most easily melting and therefore used for making drinking water.

► **Short** Particular type of snow Inuit use to make drinking water.

► **Nutshell** Snow for drinking water!

Lining, non-lining and tabular versions.



Mitailak: Weicher Schnee, der ein Loch in einer Eisscholle überdeckt. Inuit Kinder lernen bereits früh diesen Schnee rechtzeitig zu erkennen um nicht in das darunter liegende eiskalte Wasser einzubrechen.

Aniuuk Bold



Aniuik form language follows round and edgy features.

This chart illustrates some characters of the different weights.

Slimtla
 Snow that is crusted on top but soft underneath. The crust is very slippery and can break easily. Because of that a lot of animals tend to avoid walking on it! The soft snow underneath is ideal for snowballs.

Aniuik Regular

Since **YOU** are walking

on **thin ice**,

YOU MIGHT AS

well **Dance**!

Go for it!

Typejockeys

Rufgasse 3
1090 Vienna, Austria

+43 1 890 11 71
hello@typejockeys.com

Typejockeys fonts are available at www.typejockeys.com