

AVIANO

2007



# BASIC SAMPLES

SPHINX OF BLACK QUARTZ: JUDGE MY VOW.

AABBCcDdEeFfGgHhJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

[ÄÖÜÅð.ÆOEÇ]1234567890(,;:?!\$%&-\*){ÄÖÜÅð.ÆOEÇ}

.....  
AVIANO LIGHT

SPHINX OF BLACK QUARTZ: JUDGE MY VOW.

AABBCcDdEeFfGgHhJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

[ÄÖÜÅð.ÆOEÇ]1234567890(,;:?!\$%&-\*){ÄÖÜÅð.ÆOEÇ}

.....  
AVIANO REGULAR

SPHINX OF BLACK QUARTZ: JUDGE MY VOW.

AABBCcDdEeFfGgHhJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

[ÄÖÜÅð.ÆOEÇ]1234567890(,;:?!\$%&-\*){ÄÖÜÅð.ÆOEÇ}

.....  
AVIANO BOLD

SPHINX OF BLACK QUARTZ: JUDGE MY VOW.

AABBCcDdEeFfGgHhJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

[ÄÖÜÅð.ÆOEÇ]1234567890(,;:?!\$%&-\*){ÄÖÜÅð.ÆOEÇ}

.....  
AVIANO BLACK

AVIANO LIGHT

---

ANCIEN REGIME

TRIUMPH CYCLE CO. LTD.

GERMAN RAIDS

---

14 PT 22 LEADING

JACQUES-LOUIS DAVID  
(AUGUST 30, 1748  
- DECEMBER 29,  
1825) WAS A HIGHLY  
INFLUENTIAL FRENCH  
PAINTER IN THE  
NEOCLASSICAL STYLE.  
IN THE 1780S HIS  
CEREBRAL BRAND OF  
HISTORY PAINTING  
MARKED A CHANGE  
IN TASTE AWAY FROM  
ROCCO FRIVOLTY  
TOWARDS A CLASSICAL  
AUSTERITY AND SEVERITY,  
CHIMING WITH THE

MORAL CLIMATE OF  
THE FINAL YEARS OF  
THE ANCIEN RÉGIME.

QUICK WAFTING  
ZEPHYRS VEX BOLD  
JIM. THE FIVE  
BOXING WIZARDS  
JUMP QUICKLY.

9 PT 15 LEADING

JACQUES-LOUIS DAVID (AUGUST 30, 1748  
- DECEMBER 29, 1825) WAS A HIGHLY  
INFLUENTIAL FRENCH PAINTER IN  
THE NEOCLASSICAL STYLE. IN THE 1780S  
HIS CEREBRAL BRAND OF HISTORY  
PAINTING MARKED A CHANGE IN  
TASTE AWAY FROM ROCCO FRIVOLTY  
TOWARDS A CLASSICAL AUSTERITY  
AND SEVERITY, CHIMING WITH THE  
MORAL CLIMATE OF THE FINAL  
YEARS OF THE ANCIEN RÉGIME.

AVIANO REGULAR

---

ANCIEN REGIME

TRIUMPH CYCLE CO. LTD.

GERMAN RAIDS

---

14 PT 22 LEADING

JACQUES-LOUIS DAVID  
(AUGUST 30, 1748  
- DECEMBER 29,  
1825) WAS A HIGHLY  
INFLUENTIAL FRENCH  
PAINTER IN THE  
NEOCLASSICAL STYLE.  
IN THE 1780S HIS  
CEREBRAL BRAND OF  
HISTORY PAINTING  
MARKED A CHANGE  
IN TASTE AWAY FROM  
ROCCO FRIVOLTY  
TOWARDS A CLASSICAL  
AUSTERITY AND  
SEVERITY, CHIMING

WITH THE MORAL  
CLIMATE OF THE FINAL  
YEARS OF THE ANCIEN  
RÉGIME. QUICK  
WASTING ZEPHYRS VEX  
BOLD JIM. THE FIVE  
BOXING WIZARDS  
JUMP QUICKLY.

9 PT 15 LEADING

JACQUES-LOUIS DAVID (AUGUST 30,  
1748 - DECEMBER 29, 1825) WAS  
A HIGHLY INFLUENTIAL FRENCH  
PAINTER IN THE NEOCLASSICAL  
STYLE. IN THE 1780S HIS CEREBRAL  
BRAND OF HISTORY PAINTING  
MARKED A CHANGE IN TASTE  
AWAY FROM ROCCO FRIVOLTY  
TOWARDS A CLASSICAL AUSTERITY  
AND SEVERITY, CHIMING WITH THE  
MORAL CLIMATE OF THE FINAL

AVIANO BOLD

---

ANCIEN REGIME

TRIUMPH CYCLE CO. LTD.

GERMAN RAIDS

---

14 PT 22 LEADING

JACQUES-LOUIS DAVID  
(AUGUST 30, 1748  
- DECEMBER 29,  
1825) WAS A HIGHLY  
INFLUENTIAL FRENCH  
PAINTER IN THE  
NEOCLASSICAL STYLE.  
IN THE 1780S HIS  
CEREBRAL BRAND OF  
HISTORY PAINTING  
MARKED A CHANGE  
IN TASTE AWAY FROM  
ROCCO FRIVOLTY  
TOWARDS A CLASSICAL  
AUSTERITY AND  
SEVERITY, CHIMING

WITH THE MORAL

CLIMATE OF THE  
FINAL YEARS OF THE  
ANCIEN RÉGIME.

QUICK WAFTING  
ZEPHYRS VEX BOLD  
JIM. THE FIVE  
BOXING WIZARDS  
JUMP QUICKLY.

9 PT 15 LEADING

JACQUES-LOUIS DAVID (AUGUST 30,  
1748 - DECEMBER 29, 1825) WAS  
A HIGHLY INFLUENTIAL FRENCH  
PAINTER IN THE NEOCLASSICAL  
STYLE. IN THE 1780S HIS CEREBRAL  
BRAND OF HISTORY PAINTING  
MARKED A CHANGE IN TASTE  
AWAY FROM ROCCO FRIVOLTY  
TOWARDS A CLASSICAL AUSTERITY

# AVIANO BLACK

---

## ANCIEN REGIME

TRIUMPH CYCLE CO. LTD.

## GERMAN RAIDS

---

14 PT 22 LEADING

JACQUES-LOUIS DAVID  
(AUGUST 30, 1748  
- DECEMBER 29,  
1825) WAS A HIGHLY  
INFLUENTIAL  
FRENCH PAINTER IN  
THE NEOCLASSICAL  
STYLE. IN THE 1780S  
HIS CEREBRAL  
BRAND OF HISTORY  
PAINTING MARKED  
A CHANGE IN TASTE  
AWAY FROM ROCCO  
FRIVOLTY TOWARDS A  
CLASSICAL AUSTERITY  
AND SEVERITY,

CHIMING WITH THE  
MORAL CLIMATE OF  
THE FINAL YEARS OF  
THE ANCIEN RÉGIME.

QUICK WAFTING  
ZEPHYRS VEX BOLD  
JIM. THE FIVE  
BOXING WIZARDS  
JUMP QUICKLY.

9 PT 15 LEADING

JACQUES-LOUIS DAVID (AUGUST  
30, 1748 - DECEMBER 29, 1825)  
WAS A HIGHLY INFLUENTIAL  
FRENCH PAINTER IN THE  
NEOCLASSICAL STYLE. IN THE  
1780S HIS CEREBRAL BRAND OF  
HISTORY PAINTING MARKED A  
CHANGE IN TASTE AWAY FROM  
ROCCO FRIVOLTY TOWARDS  
A CLASSICAL AUSTERITY AND

# COPY SNIPPETS

## AVIANO LIGHT

THE NAME "ČEŠTINA", CZECH, IS DERIVED FROM A SLAVIC TRIBE OF CZECHS ("ČECH", PL. "ČEŠI") THAT INHABITED CENTRAL BOHEMIA AND UNITED NEIGHBOURING SLAVIC TRIBES UNDER THE REIGN OF THE PŘEMYSLOVIC DYNASTY ("PŘEMYSLOVCI"). IT MAY BE THOUGH DERIVED FROM THE WORD ROOT ČEL- (WITH L CHANGED TO CH) THAT CAN BE FOUND IN THE WORD ČELED', "FAMILY". ANOTHER POSSIBILITY IS THAT ČECH IS DERIVED FROM THE WORD ČESAT/ČECHAT MEANING "COMB" BUT ALSO "BEAT". THEN ČECH WOULD BE "WARRIOR". THIS IS A DEMONSTRATION OF SOME OF THE ACCENTED AND SPECIAL CHARACTERS IN THIS FONT. TYPOGRAPHY IS THE ART AND TECHNIQUE OF ARRANGING TYPE, TYPE DESIGN, AND MODIFYING TYPE GLYPHS. TYPE GLYPHS ARE CREATED AND MODIFIED USING A VARIETY OF ILLUSTRATION TECHNIQUES. THE ARRANGEMENT OF TYPE INVOLVES THE SELECTION OF TYPEFACES, POINT SIZE, LINE LENGTH, LEADING (LINE SPACING), ADJUSTING THE SPACES BETWEEN GROUPS OF LETTERS (TRACKING) AND ADJUSTING THE SPACE BETWEEN PAIRS OF LETTERS (KERNING).

## AVIANO REGULAR

THE NAME "ČEŠTINA", CZECH, IS DERIVED FROM A SLAVIC TRIBE OF CZECHS ("ČECH", PL. "ČEŠI") THAT INHABITED CENTRAL BOHEMIA AND UNITED NEIGHBOURING SLAVIC TRIBES UNDER THE REIGN OF THE PŘEMYSLOVIC DYNASTY ("PŘEMYSLOVCI"). IT MAY BE THOUGH DERIVED FROM THE WORD ROOT ČEL- (WITH L CHANGED TO CH) THAT CAN BE FOUND IN THE WORD ČELED', "FAMILY". ANOTHER POSSIBILITY IS THAT ČECH IS DERIVED FROM THE WORD ČESAT/ČECHAT MEANING "COMB" BUT ALSO "BEAT". THEN ČECH WOULD BE "WARRIOR". THIS IS A DEMONSTRATION OF SOME OF THE ACCENTED AND SPECIAL CHARACTERS IN THIS FONT. TYPOGRAPHY IS THE ART AND TECHNIQUE OF ARRANGING TYPE, TYPE DESIGN, AND MODIFYING TYPE GLYPHS. TYPE GLYPHS ARE CREATED AND MODIFIED USING A VARIETY OF ILLUSTRATION TECHNIQUES. THE ARRANGEMENT OF TYPE INVOLVES THE SELECTION OF TYPEFACES, POINT SIZE, LINE LENGTH, LEADING (LINE SPACING), ADJUSTING THE SPACES BETWEEN GROUPS OF LETTERS (TRACKING) AND ADJUSTING THE SPACE BETWEEN PAIRS OF LETTERS (KERNING).

# COPY SNIPPETS

## AVIANO BOLD

THE NAME “ČEŠTINA”, CZECH, IS DERIVED FROM A SLAVIC TRIBE OF CZECHS (“ČECH”, PL. “ČEŠI”) THAT INHABITED CENTRAL BOHEMIA AND UNITED NEIGHBOURING SLAVIC TRIBES UNDER THE REIGN OF THE PŘEMYSLOVCI DYNASTY (“PŘEMYSLOVCI”). IT MAY BE THOUGH DERIVED FROM THE WORD ROOT ČEL- (WITH L CHANGED TO CH) THAT CAN BE FOUND IN THE WORD ČELED’, “FAMILY”. ANOTHER POSSIBILITY IS THAT ČECH IS DERIVED FROM THE WORD ČESAT/ČECHAT MEANING “COMB” BUT ALSO “BEAT”. THEN ČECH WOULD BE “WARRIOR”. THIS IS A DEMONSTRATION OF SOME OF THE ACCENTED AND SPECIAL CHARACTERS IN THIS FONT. TYPOGRAPHY IS THE ART AND TECHNIQUE OF ARRANGING TYPE, TYPE DESIGN, AND MODIFYING TYPE GLYPHS. TYPE GLYPHS ARE CREATED AND MODIFIED USING A VARIETY OF ILLUSTRATION TECHNIQUES. THE ARRANGEMENT OF TYPE INVOLVES THE SELECTION OF TYPEFACES, POINT SIZE, LINE LENGTH, LEADING (LINE SPACING), ADJUSTING THE SPACES BETWEEN GROUPS OF LETTERS (TRACKING) AND ADJUSTING THE SPACE BETWEEN PAIRS OF LETTERS (KERNING).

## AVIANO BLACK

THE NAME “ČEŠTINA”, CZECH, IS DERIVED FROM A SLAVIC TRIBE OF CZECHS (“ČECH”, PL. “ČEŠI”) THAT INHABITED CENTRAL BOHEMIA AND UNITED NEIGHBOURING SLAVIC TRIBES UNDER THE REIGN OF THE PŘEMYSLOVCI DYNASTY (“PŘEMYSLOVCI”). IT MAY BE THOUGH DERIVED FROM THE WORD ROOT ČEL- (WITH L CHANGED TO CH) THAT CAN BE FOUND IN THE WORD ČELED’, “FAMILY”. ANOTHER POSSIBILITY IS THAT ČECH IS DERIVED FROM THE WORD ČESAT/ČECHAT MEANING “COMB” BUT ALSO “BEAT”. THEN ČECH WOULD BE “WARRIOR”. THIS IS A DEMONSTRATION OF SOME OF THE ACCENTED AND SPECIAL CHARACTERS IN THIS FONT. TYPOGRAPHY IS THE ART AND TECHNIQUE OF ARRANGING TYPE, TYPE DESIGN, AND MODIFYING TYPE GLYPHS. TYPE GLYPHS ARE CREATED AND MODIFIED USING A VARIETY OF ILLUSTRATION TECHNIQUES. THE ARRANGEMENT OF TYPE INVOLVES THE SELECTION OF TYPEFACES, POINT SIZE, LINE LENGTH, LEADING (LINE SPACING), ADJUSTING THE SPACES BETWEEN GROUPS OF LETTERS (TRACKING) AND ADJUSTING THE SPACE BETWEEN PAIRS OF LETTERS (KERNING).



# FEATURES

1234567890  
1234567890

1234567890  
1234567890

**1234567890**  
**1234567890**

.....  
OLD STYLE FIGURES

DISCRETIONARY LIGATURES: ff ſ Œ AND A/AS AM CA @ D EE LA IF L  
AR MD NN NR O @ G R ER I RN ST T TTY TH THUR VA ECE VE ESTE HE

TITLING ALTERNATES (2007 VERSION FORMS): KO R K O R

STYLE SET ONE (SWASH A): A

STYLE SET TWO (2008 VERSION FORMS): J K R J K R

STYLE SET THREE (GRAB BAG): 3 C

STYLE SET FOUR (NEW 2010 ALTERNATES): M Y M Y

WESTERN EUROPEAN DIACRATICS

EURO SYMBOL

CENTRAL EUROPEAN CHARACTERS

BALTIC CHARACTERS

TURKISH CHARACTERS

ROMANIAN CHARACTERS

ESPERANTO CHARACTERS

.....  
ADDITIONAL FEATURES (AVAILABLE IN ALL WEIGHTS)

# OVERVIEW

AVIANO IS AN EXTENDED TITLING FACE WITH INFLUENCE FROM THE POWER AND TIMELESS BEAUTY OF CLASSICAL LETTERFORMS.

AVIANO FEATURES EXTENDED CHARACTERS FOR A FORMAL FEEL, SHARP, POWERFUL LOOKING SERIFS AND GEOMETRIC AND CONSISTENT LETTERFORMS. USE AVIANO AS AN ALTERNATIVE TO TRAJAN.

AVIANO INCLUDES A NUMBER OF ADVANCED OPENTYPE FEATURES INCLUDING ALTERNATES, 40 UNIQUE LIGATURES AND OLD STYLE FIGURES.

THE AVIANO FAMILY WAS UPDATED IN 2008 TO INCLUDE A LIGHT AND BLACK WEIGHT. BE SURE TO CHECK OUT THE REST OF THE AVIANO SERIES, INCLUDING AVIANO SERIF, AVIANO SANS AND AVIANO SLAB.

AVIANO IS NAMED FOR A SMALL TOWN AT THE BASE OF THE ALPS IN NORTHERN ITALY.