

# Ford's Folly™

~~Просто~~, живо еще ~~сложно~~  
разработан в Ascender Джим Форд, за  
и дух дизайнера почерк с помощью иш  
Sharpie™. Дополнительные изобразит  
фломастер. Это случайный сценарий  
вызывает ощущение ~~энергичная~~  
разборчивая letterforms без необъ  
~~Просто~~ является веселья и при  
почерк шрифт, который ~~почерк~~  
поздравительных открыток,  
другие проекты, которые ме

- Punk/Hardcore M
1. Moral Majority by Dead Kennedys
  2. The Big Takeover by Bad Brains
  3. Police Story by Black Flag
  4. I Got A Right by Iggy & The Stooges
  5. Havana Affair by The Ramones
  6. Seeing Red by Minor Threat
  7. Back Up Against the Wall by Circle Jerks
  8. Nervous Breakdown by Black Flag
  9. Ghouls Night Out by The Misfits

να ζωντανό ακόμη ~~α~~ εξελιγμένες χειρόγραφου  
σειρά που σχεδιάστηκε από Ascender του Jim  
ου εξέφραζε την εμφάνιση και το πνεύμα του  
ργού του χειρογράφου με τη χρήση με τη χρήση  
e™ Extra Fine ~~α~~ τσόχιοι στυλό. Αυτό το σενάριο  
γραμματοσειρά θυμίζει δυναμική αίσθηση, και έχει  
γνωστο letterforms ιδιόμορφη, χωρίς περισπασμού  
Pro είναι ένα διασκεδαστικό και ελκυστικό χειρό  
αμματοσειρά που είναι σπουδαίο για ευχετήριες κάρ  
α κενού. αγγελίες και πολλά άλλα έργα τα οποία μετ

Chorus  
(K2)

You want me  
This is the  
It's not the  
Day after  
You're not  
Played  
Well that

Bridge  
(Vox 40)

You try to keep  
But you're in  
struggle  
no

## SHOPPING LIST:

- cat food
- coffee
- diapers & wipes
- razors
- paper towels
- meat
- charcoal
- lighter fluid
- munchies
- beer
- smokes
- more felt tip markers



# Ford's Folly™

## About this ~~Font~~ Font

Ford's Folly is a lively yet sophisticated handwriting font designed by Ascender's Jim Ford. The Ford's Folly font captures the look and spirit of the designer's handwriting using a Sharpie™ Ultra Fine felt pen. This casual script font evokes an energetic feeling, and has very legible letterforms without quirky distractions. Jim Ford took his hand global by creating a massive multilingual character set.

The Ford's Folly font features the WGL Pan-European character set (Eastern Europe, Cyrillic, Greek and Turkish) and advanced typographic features for use with OpenType-savvy applications. Ford's Folly is a fun and attractive handwriting font that is great for greeting cards, menus, advertisements, scrapbooking and many other projects that can benefit from a personal appearance.

An OpenType-savvy application is required to access the OpenType typographic features.



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Lat Łāt Ελλ Κιρ ffi 619 € x<sup>2</sup> 7/8

## WGL Pan-European +

The WGL Pan-European character set contains the common set of letters, numbers, accents, punctuation and symbols of the major western European languages. WGL provides support for the following languages: Afrikaans, Albanian, Basque, Bulgarian, Byelorussian, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, German, Greek, Hungarian, Icelandic, Indonesian, Italian, Latvian, Lithuanian, Macedonian, Norwegian, Polish, Portuguese, Romanian, Russian, Serbian, Slovak, Slovenian, Spanish, Swedish, Turkish and Ukrainian.

ABCDEFGHIJKLMNOPQRSTUVWXYZ & AÆEÐF  
 abcdefghijklmnopqrstuvwxyz æœƆβðʽˆ°n ff fi fl ffi ffl  
 ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩ Α'Ε'Η'Ι'Ο'Υ'Ω :˘  
 αβγδεζηθικλμνξοπρστυφχψω άέήϊϋόύώı  
 АБВГДЕЖЗИЙКЛМНОПРСТУФХЦЧШЩЪЫЬЭЮЯЂЄЅЈґѕіʟьнћќѡѣ  
 абвгдежзийлмнопрстуфхцчшщъыьэюяё ђєѕјҕѕіʟьнћќѡѣ  
 ÅÁÂÃÄÅĀĂĄĖ ĊĆČĎĐ ÊËĚĔĖĖĖĖ ĜĞǦǦ Ĥ# İïİıİİİ İŶ Ĵ ŁŁŁŁ  
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 ½ ⅓ ⅔ ¼ ¾ ⅛ ⅜ ⅝ ⅞ | \ / --- ([{«”»})) “?!,.,,:j!!” ’\$#†‡\*” ’∂ΣΠςοΔ'''=̄  
 eℓℙꞤ✓X←↑→↓





## OpenType Features → BONUS!!

### **Titling Capitals**

Titling capitals are specially designed letterforms, such as ornate, inline, white-stroked or refined versions of regular capitals, designed for use in all-capital settings or as initial capitals. Fonts with titling capitals may also include specially designed figures, monetary symbols, related punctuation, and accented characters for use with the titling capitals.

D J O K [DEFAULT]

D J Ω K [ALTERNATES IN ALL CAPS SETTING]

### **Historical Forms**

This font contains a historic glyph – the long s

f

### **Small Caps**

These letterforms are smaller versions of the normal capitals and are designed to be visually compatible with the lowercase characters of a typeface.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z





## Alternates

The alternate forms were designed to give words a slightly more animated and informal appearance and to lend more interest to type composition.

Ω Ж в г д т ш щ



## Stylistic Sets

Stylistic Sets are groupings of stylistic alternatives. This feature can offer aesthetic enhancements and typographic flexibility, and can be thought of as “style sheets” for OpenType features. For example, a Stylistic Set can combine Small Capitals and Oldstyle Figures. There can be up to 20 Stylistic Sets in an OpenType font.

Стал осуществлять удовольствием на мог.



Stylistic Set 1 → Стал осуществлять удовольствием на мог.

JACKDAWS KEIMENON УЖЕ

Stylistic Set 2 → JACKDAWS KEIMENΩN УЖЕ



## **ff** Ligatures

Ligatures are designed to correct awkward combinations where letters may collide. This font contains an extended set of ligatures beyond the basic “fi” and “fl” ligatures found in most fonts.

ff fi fl ff aa (Standard)

## **619** Oldstyle figures

These figures are designed with ascenders and descenders and have features and proportions compatible with the lowercase characters of the typeface. Oldstyle figures are default in Jimi Pro.

1234567890

## **7/8** Fractions

These fonts include an expanded set of diagonal fractions, beyond ¼, ½ and ¾.

¼ ½ ¾ (Basic)

⅓ ⅔ ⅛ ⅜ ⅝ ⅞ (Extended)

⅙<sub>35.79</sub> (Arbitrary)

*Jim Pro*





## Superscript/Subscript

Superior and inferior figures, also known as superscript and subscript letterforms, are used for footnote references, chemical compounds, and as mathematical exponents.

0123456789/0123456789

## Scientific Inferiors/Superiors

Scientific Inferior numbers are used primarily in mathematical or chemical notations.

0123456789 H<sub>2</sub>O 0123456789

0123456789 O<sup>2</sup> 0123456789



## Ordinals and Superior Letters

These fonts contain superior letterforms that are used when creating ordinals, which specify position in a numbered series, and in certain English, French and Spanish abbreviations.

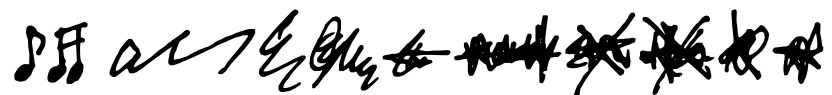
a o n



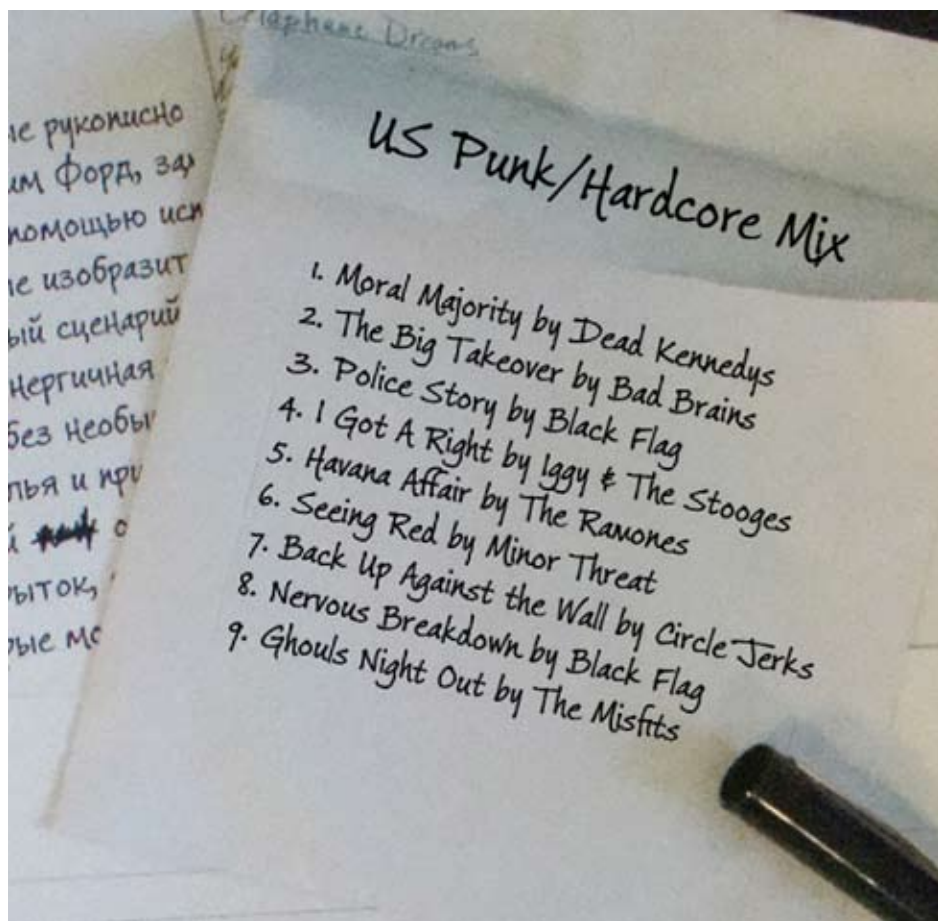


## Ornaments

Ornaments add a personal signature to the type family and can be used as title page decoration, paragraph markers, dividers for blocks of text, or as repeated bands and borders.







Pick up more  
felt tips!  
New strings!

Practice ~~shift~~  
Back on  
@ 8pm





this guy  
↓



## About the Designer

Jim Ford is a type designer and graphic designer, and joined Ascender's type design and development team in June 2005. A native to the Chicagoland area, Jim studied advertising art direction at Columbia College in Chicago before changing course to pursue a career in type design. He received his BFA in Graphic Design in 2005, shortly after joining Ascender's type design and development team. Although good penmanship and drawing skills have been under his belt since childhood, Jim developed an interest in typography while attending Columbia. Professor and type designer George Thompson proved to be an invaluable mentor while Jim was growing as an aspiring type designer.

Before Ascender, Jim worked at a local advertising agency and was a freelance graphic designer, and was involved in a variety of projects from brand identity systems to publications, illustrations to rock posters. In fact, his lettering and typographic experiments for band fliers may have sparked his interest in type design.

At Ascender, Jim has worked on custom typefaces for a range of corporate branding clients, fonts for software and hardware developers, and also retail fonts for the AscenderFonts.com and FontMarketplace.com websites. Some of his type designs include: Artcraft Pro, Ayita™, Captain Quill™ and a handful of other fonts which are in progress.

Jim lives in Delavan, Wisconsin with his girlfriend Katie, son Riley, two cats and a dog. When he's not designing typefaces or having fun playing dad, Jim is working hard on his other passion, music. Jim plays bass and other instruments, and is bandleader/producer for the Chicago-based collective improv group, Duchamp.