

User's Guide

3

▶ Aphrodite ◀
Slim

A

Chosen alternates

TEXT												
STANDARD LIGATURES												
OLDSTYLE FIGURES												
HISTORICAL FORMS												
CONTEXTUAL ALTERNATES												
SWASHES												
STYLISTIC ALTERNATES												
DISCRETIONAL LIGATURES												
TITLE												
ENDINGS												
ORNAMENTS												

Aphrodite
Slim

Chosen Alternates

How can we think of a world without decoration? But, what is a good decoration? When does a curve really help in the concept we are trying to give?

In mid Century XX there was a general thought which was leading design and of course type-design to a non-decorative world.

-The form follows the function-
Triple f phrase.

Nowadays, we have realised those ideas were obsolete.

Despite the fact type designing has its own rules, we realised it is sometimes better to break them: I am not referring the word break as being blind or rebel; I understand there are particular rules that cannot be broken, but I want to explain that sometimes the results are more interesting when we want *more*. More than the common things.

With my partner Sabrina M. López we had a rule when creating Aphrodite Slim. A rule that is a synonym of the question "what if?", simple but really effective, it inspires us encouragement.

Aphrodite Slim is our present to the world of typographers and designers. It is to show that not being too centered or stubborn in what we do is a guarantee to obtain very comforting results.

Knowing, looking, practising and of course risking are the essentials for designers in order to do something special.

Aphrodite Slim is our special type. A mix of decisions that finally gave this beauty as a result.

We encourage artists to try the question "what if?", it is often amazing how things can get when we make art without being afraid.

[Maximiliano R. Sproviero]

Aphrodite
Slim

Example

Example



► Aphrodite ◄
Slim

Smile
though your
Heart is
aching

Aphrodite
Slim

Chosen alternates

TEXT

STANDARD LIGATURES

OLDSTYLE FIGURES

HISTORICAL FORMS

CONTEXTUAL ALTERNATES

SWASHES

STYLISTIC ALTERNATES

DISCRETIONAL LIGATURES

TITLE

ENDINGS

ORNAMENTS

Aphrodite
Slim

Never
told
that you
sang was
for you

► Aphrodite ◄
Slim

Chosen alternates

Feature	Frequency (approx.)
TEXT	10
STANDARD LIGATURES	8
OLDSTYLE FIGURES	8
HISTORICAL FORMS	7
CONTEXTUAL ALTERNATES	7
SWASHES	6
STYLISTIC ALTERNATES	6
DISCRETIONAL LIGATURES	6
TITLE	5
ENDINGS	4
ORNAMENTS	3
SS02	2

Love is
composed of a Single
Soul
inhabiting
Aphrodite
Slim
Bodies

Love is
 composed of a Single
 Soul
 inhabiting
 2 Bodies

A

Chosen alternates

TEXT	STANDARD LIGATURES	OLDSTYLE FIGURES	HISTORICAL FORMS	CONTEXTUAL ALTERNATES	SWASHES	STYLISTIC ALTERNATES	DISCRETIONAL LIGATURES	TITLE	ENDINGS	ORNAMENTS

► Aphrodite
 Slim ◀



Have
a Wonderful & colourful
Birthday



► Aphrodite ◀
Slim

Have
a Wonderful & colourful
Birthday

	Chosen alternates	
TEXT		
STANDARD LIGATURES		
OLDSTYLE FIGURES		
HISTORICAL FORMS		
CONTEXTUAL ALTERNATES		
SWASHES		
STYLISTIC ALTERNATES		
DISCRETIONAL LIGATURES		
TITLE		
ENDINGS		
ORNAMENTS		

◀ Aphrodite
Slim ▶



*Sky is so
Beautiful*



► *Aphrodite* ◀
Slim

Sky is so
Beautiful



► Aphrodite ◀
Slim

A

Chosen alternates



Chosen
Alternates

◀ Aphrodite ▶
Slim

▶ *Aphrodite* ◀
Slim

Loading last advice



Become
an Aphrodite
Now Slim

Type & Sense Lien Types

► Liên O. Sãi ◄