



MFC Newport Monogram Guidebook

The inspiration source for Newport Monogram is the 1934 "Book of American Types" by American Type Founders. Found in that specimen book was a sophisticated two-color Art Deco style monogram called Newport Monograms which was available in limited size metal castings. This wonderful typeface is now digitally recreated, revived, and updated for modern use.

If you would like to learn more about traditional monogram formatting and rules, please feel free to visit our website and download our tutorial PDF, "Rules of Traditional Monogramming Explained" at <http://www.monogramfonts.com/MonogramRules.pdf>

Neuport Monogram Styles

Neuport Monogram supports one, two and three letter monograms, as well as titling or headlines, in Drop Shadow Outline, Solid, and Two Color variations. The default style is the Drop Shadow Outline that has visual pop and appeal.

One letter monogram



Type any Capital letter

Two letter monogram



Type any two Capital letters

Three letter monogram



Type any lowercase + Capital + lowercase

The solid version of Neuport Monogram requires the Stylistic Alternates feature, available in most OpenType savvy applications, such as Adobe Illustrator CS (see Fig. 1). You can enable Stylistic Alternates and type out a monogram or text, or you can highlight an already setup outline monogram or text and enable Stylistic Alternates to change it to the solid style.

Two letter monogram



Type any two Capital letters

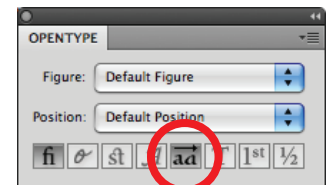
Three letter monogram



Type any lowercase + Capital + lowercase

Figure 1

The Stylistic Alternates option is selected here in the OpenType Palette...



The two color aspect of the original design has been preserved and made accessible in non-layer programs, due to its non-traditional layering process. A unique process of typing the numeral 1 in your color of choice before each letter (capital or lowercase) will work its magic through OpenType ligature technology to fill the Drop Shadow Outline style. (see Fig. 2 below)



typing in the preceding format using Neuport Monogram results in the following...



The easiest way to type in two colors in any program is to pre-set the type and colors in another font, then switch to Neuport Monogram

And lastly, due to its traditional smallcaps - Capitals - smallcaps format, Neuport Monogram can also be used to type headings & titles.

