

**THE** *Charles Bluemlein* **SCRIPT COLLECTION** **PART 4**

Miss Robertson

*Danza Viva*  
*Los trajes, el paisaje, eterna alegría de todos los pueblos*

The Charles Bluemlein Script Collection is an intriguing reminder of the heady days of hand lettering and calligraphy in the United States. From the early 1930s through World War II, there were about 200 professional hand letterers working in New York City alone.

Mr Donaldson

*Simple Diversión*  
*Los niños juegan con espuma blanca, se divierten, disfrutan...*

Miss Fitzpatrick

My Beautiful  
Pudo no pasar pero me enamoraste

This occupation began its demise with the advent of photo lettering. After digital typography, it became virtually extinct. The odd way in which these scripts were created - by collecting different signatures and then completing the alphabets - is a fascinating adventure.

Monsieur LaDoulaise

La Reina  
Bella  
Amor  
Elegancia Fiesta

Mr Benedict

Sarkis Rest  
*La mejor comida Arabe de la Ciudad*

Because the set of constructed designs looked nothing like the original signatures, fictitious names were assigned to the new script typefaces. The typeface styles were then showcased in Higgins Ink catalogs.

Miss Stephams

Alfabeta Deltazeta  
*La tinta acumulada en los extremos de paralelas*

Miss Blaker

Olivas Verdes  
*Mi pizza de muzzarella es con aceitunas*

Alejandro Paul and Sudtipos bring the Bluemlein scripts back to life in a set of expanded digital versions, reflecting the demands of today's designer. Extreme care has been taken to render the original scripts authentically, keeping the fictitious names originally assigned to them by Bluemlein.

Mr Bedford

En el Carnaval  
*Desde el litoral a la quebrada de Humahuaca todos danzan*

©2006 ALEJANDRO PAUL, **SUDTIPOS** 