Reforma Grotesk™

2000: A. Kapitonov

Cyrillic Standard
Cyrillic Accented
Cyrillic Asian
Cyrillic Old Russian
Central European
Western
Baltic
Turkish
Multilingual

PT Reforma-Grotesk was designed for ParaType in 1999 by Albert Kapitonov based on the letterforms of Russian pre-revolutionary hand composition typefaces: Uzky Tonky Grotesk («Condensed Thin Sans»), Poluzhirny Knizhny Grotesk («Semibold Book Sans») and Reforma, of H. Berthold and O. Lehmann foundries (St.- Petersburg). This extra compressed sans serif with distinctive letter shapes is typical for display fonts of the late 19th and early 20th centuries. For use in advertising and display typography. The face was awarded an Galina prize at *Kyrillitsa'99* International Type Design competitions in Moscow, 1999.

PT RFG49 Light

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TYPOGRAPHY IS JUST THAT: IDEALIZED WRITING. WRITERS THEMSELVES NOW

PT RFG69 Medium

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Typography is just that: idealized writing. Writers themselves

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PT RFG79 Demi Bold

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Typography is just that: idealized writing. Writers themselves now rarely have the calligraphic skill of earlier scri bes, but they evoke countless versions of ideal script by their varying voices and litera ry styles. To these blind and often invisible visions, the typographe r must respond in visible terms. Typography is just that: idealized

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TYPOGRAPHY IS JUST THAT: IDEALIZED WRI

PT RFG89 Bold

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TYPOGRAPHY IS JUST THAT: IDEALIZED WRI

Реформа Гротеск™

2000: А. Капитонов

Кириллические:
стандартная
акцентированная
старорусская
азиатская
Центральноевропейская
Западноевропейская
Балтийская
Турецкая
Многоязычная

Гарнитура разработана для фирмы ПараТайп в 1999 году (дизайнер Альберт Капитонов) на основе рисунков дореволюционных ручных шрифтов Узкий Тонкий Гротеск, Полужирный Книжный Гротеск, Реформа словолитных заведений Лемана и Бертгольда в Санкт-Петербурге. Сверхузкий гротеск характерного рисунка, типичный для подобных шрифтов конца XIX — начала XX века. Предназначен для применения в рекламе и акциденции. Шрифт награжден призом «Галина» и дипломом в честь Г. А. Банниковой за творческое исследование русской типографской традиции на международном конкурсе «Кириллица'99» в Москве.

PT RFG49 Светлое

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