New Letter Gothic™

(1956–62: R. Robertson); 2000: G. Bagdasaryan

Cyrillic Standard
Cyrillic Accented
Cyrillic Old Russian
Cyrillic Asian
Central European
Western
Baltic
Turkish
Multilingual

New Letter Gothic was designed for ParaType in 2000 by Gayaneh Bagdasaryan based on monospaced Letter Gothic font by Roger Robertson, 1956–62. Due to clear and easy-to-read lettershapes of Letter Gothic the font is rather popular now for display and advertising matters. The idea was to create a font similar to Letter Gothic in lettershapes but with proportional widths of letters. For use in both display and text setting. New Letter Gothic has been adjudged an Award for Excellence in Type Design at *Kyrillitsa'99* International Type Design competition in Moscow, 1999.

PT NLG55 Regular

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PT NLG56 Italic

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PT NLG75 Bold

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PT NLG76 Bold Italic

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Нью Леттер Готик™

(1956—62: Р. Робертсон); 2000: Г. Багдасарян

Кириллические:
стандартная
акцентированная
старорусская
азиатская
Центральноевропейская
Западноевропейская
Балтийская
Турецкая
Многоязычная

Гарнитура разработана для фирмы ПараТайп в 2000 году (дизайнер Гаянэ Багдасарян) на основе моноширинного шрифта Letter Gothic 12 Pitch (дизайнер Роджер Робертсон, 1956—62). Поскольку благодаря ясной и легкочитаемой форме своих знаков шрифт Леттер Готик весьма популярен сейчас для набора акцидентной и рекламной продукции, возникла идея создать на его основе шрифт с пропорциональными ширинами букв, сохраняя особенности их рисунка. Предназначен как для акцидентного, так и для текстового набора. Шрифт Нью Леттер Готик награжден дипломом «За совершенство в дизайне шрифта» на Московском международном конкурсе шрифтового дизайна «Кириллица'99»

PT NLG55 Нормальное

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