

THE Charles Bluemlein **SCRIPT COLLECTION** **PART 3**

Mrs Saint Delafield

American Beauty
The next spring you will be seeing...

The Charles Bluemlein Script Collection is an intriguing reminder of the heady days of hand lettering and calligraphy in the United States. From the early 1930s through World War II, there were about 200 professional hand letterers working in New York City alone.

Mrs Blackfort

Champignon
En ensalada con Rúcula, Parmesano y Bacon

Mr Sheffield

Mother's Day
She will carry beauty wherever she goes

This occupation began its demise with the advent of photo lettering. After digital typography, it became virtually extinct. The odd way in which these scripts were created - by collecting different signatures and then completing the alphabets - is a fascinating adventure.

Mr Sopkin

Sos tan zurda
Jugadores de fútbol son siempre ídolos

Miss Lankfort

It's Only Jazz

Un músico sentado en su piano blanco del bajo N.Y.

Because the set of constructed designs looked nothing like the original signatures, fictitious names were assigned to the new script typefaces. The typeface styles were then showcased in Higgins Ink catalogs.

Herr VonMuellerhoff

Quendas del Bosque

Kadas y Gnomos Patagónicos en medio de lagos cristalinos

Dr Carbfred

Frozen Night
Illustrada por Jacinto Wally

Alejandro Paul and Sudtipos bring the Bluemlein scripts back to life in a set of expanded digital versions, reflecting the demands of today's designer. Extreme care has been taken to render the original scripts authentically, keeping the fictitious names originally assigned to them by Bluemlein.

Dr Sujiyama

Amazing life
The night in the Saudi Palace

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