

THE *Charles Bluemlein* **SCRIPT COLLECTION** PART 1

Mrs Sheppards

Half Backed

El asado me gusta jugoso, es decir adentro Rojo

The Charles Bluemlein Script Collection is an intriguing reminder of the heady days of hand lettering and calligraphy in the United States. From the early 1930s through World War II, there were about 200 professional hand letterers working in New York City alone.

Mrs VonEckley

Cirgolas Shitakes

La receta mezcla la mística patagónica con la japonesa

Mr Lackboughs

Tango Passion
Solo días fríos pueden opacar tu amor por el baile

This occupation began its demise with the advent of photo lettering. After digital typography, it became virtually extinct. The odd way in which these scripts were created - by collecting different signatures and then completing the alphabets - is a fascinating adventure.

Mr Rafkin

Comida Oriente
Es muy rico el keppe crudo y amo el tabuleh

Casa en Lote

en hermoso complejo del balneario Mar de las Pampas!

Because the set of constructed designs looked nothing like the original signatures, fictitious names were assigned to the new script typefaces. The typeface styles were then showcased in Higgins Ink catalogs.

Waffles w/fruits

en un Restó muy fashion agregar Mango

Miss LeGatees

Rue de la Paix
Mi amor, eras la más hermosa

Alejandro Paul and Sudtipos bring the Bluemlein scripts back to life in a set of expanded digital versions, reflecting the demands of today's designer. Extreme care has been taken to render the original scripts authentically, keeping the fictitious names originally assigned to them by Bluemlein.

Mr Canfields

Racing Track
Ci mi me gustan más los scalectrik que los kartings

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