Options Sans™

Option Sans Light
Option Sans Regular
Option Sans Medium
Option Sans Bold

There's always an option.

Cadson® Demak

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Æ a b c d e f g h i j k l m n o p
q r s t u v w x y z ß æ Á À Â Ä Ã Å Ç É È Ë Ê Í Ì Î Ï Ñ Ó Ò Ô Ö Õ Ø Ú Ù Û Ü « á à â ä
ã å ç é è ê ë í ì î ï ñ ó ò ô ö õ ø ú ù û ü ÿ » 1 2 3 4 5 6 7 8 9 0 ({ [⋆ • · . , : ; " " ' '
¿ ? ¡ ! / $ ¢ ¥ £ ¶ § † ‡ & # \ @ % ‰ ª º ™ © ®] })

Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Æ a b c d e f g h i j k l m n o
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Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Æ a b c d e f g h i j k l m n
o p q r s t u v w x y z ß æ Á À Â Ä Ã Å Ç É È Ë Ê Í Ì Î Ï Ñ Ó Ò Ô Ö Õ Ø Ú Ù Û Ü « á
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Medium

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Æ a b c d e f g h i j k l m n
o p q r s t u v w x y z ß æ Á À Â Ä Ã Å Ç É È Ë Ê Í Ì Î Ï Ñ Ó Ò Ô Ö Õ Ø Ú Ù Û Ü «
á à â ä ã å ç é è ê ë í ì î ï ñ ó ò ô ö õ ø ú ù û ü ÿ » 1 2 3 4 5 6 7 8 9 0 ({ [⋆ • ·
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Bold

Option Sans Light

Pack My Box With Five Dozens Liqour Jugs.
The quick brown fox jumps over a lazy dog.
Cozy lummox gives smart squid who asks for job pen.

Option Sans Medium

Pack My Box With Five Dozens Liqour Jugs.
The quick brown fox jumps over a lazy dog.
Cozy lummox gives smart squid who asks for job pen.

Option Sans Regular

Pack My Box With Five Dozens Liqour Jugs.
The quick brown fox jumps over a lazy dog.
Cozy lummox gives smart squid who asks for job pen.

Option Sans Bold

Pack My Box With Five Dozens Liqour Jugs.
The quick brown fox jumps over a lazy dog.
Cozy lummox gives smart squid who asks for job pen.

I think it's rather difficult to create a new typeface design, or for that matter, to create a new anything that's in everyday use. A new piece of music would parallel the creation of a new typeface. For example, the notes of music don't change, and the letters of the alphabet don't change, either. It's a matter of how they're put together. The most important feature must be that its newness has a reflection all its own and fits into the pattern of today's generation of graphic designers. The new creation must have something in its character that makes the potential user sit up and take notice. These typographic traits could create a popular demand but we must also consider that this popularity may only be temporary. Personally, I don't think there's anything wrong with that. I know we all feel our designs will last forever, but some things like music don't last either. It's like "here today and forgotten tomorrow." Anyway, you and I can be sure of one thing: the number of typefaces will surely increase.
—Ed Benguiat, as quoted in U&lc (10pt.)

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