

# The Alphabets of

## Alfred Becker Pak #1

### ARB-70 ▾ DEC-36

ADVANCED MODERN POSTER

ABCDEFGHIJKLMN OP2563 abcdefghir



### ARB-44 ▾ AUG-35

Chicago Modern Thick & Thin

ABCDEFGHIJKLMNPQRST456789& abcdefst



### ARB-67 ▾ JUL-37

ROMAN MODERN THICK & THIN

ABCEMN SP2563 abcefg hr



### ARB-93 ▾ SEP-39

STEEL MODERNE

AMNPQRST abefgh 01456

**ARB-44 ▾ AUG-35**  
**Chicago Modern Thick & Thin**



QUICK JOLTING ZEPHYRS VEX THE FAMED  
BOWS OF QUITE JOCLAR ZEBRAS  
abcdefghijklmnopqrstuvwxyz0123456789

**ARB-67 ▾ JUL-37**  
**MODERN ROMAN**



QUICK JOLTING ZEPHYRS  
VEX FAMED BOW  
abcdefghijklmnopqrstuvwxyz  
0123456789(@&\$!¢?%#)

**ARB-70 ▽ DEC-36**  
**MODERN POSTER**



**QUICK JOLTING ZEPHYRS**  
**VEX FAMED BOW**  
abcdefghijklmnopqrstuvwxyz  
0123456789(@&\$!¢?%#)

**ARB-93 ▽ SEP-39**  
**STEEL MODERNE**



**QUICK JOLTING ZEPHYRS**  
**VEX FAMED BOW**  
abcdefghijklmnopqrstuvwxyz  
0123456789[ @ & \$ ! ¢ ? % # ]

ARB-44 • AUG-35  
Chicago Modern Thick & Thin



A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o

p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 @ ? & \$ !

1/10 2/10 3/10 4/10 5/10



**ARB-67 ▾ JUL-37**  
**MODERN ROMAN**



**A B C D E F G H I J**

**K L M N O P Q R**

**S T U V W X Y Z**

**a b c d e f g h i j k l m**

**n o p q r s t u v w x y z**

**0 1 2 3 4 5 6 7 8 9**

**( @ ? & \$ ! # )**

# ARB-70 ▾ DEC-36 MODERN POSTER



**A B C D E F G H I J**

**K L M N O P Q R**

**S T U V W X Y Z**

**a b c d e f g h i j k l m**

**n o p q r s t u v w x y z**

**0 1 2 3 4 5 6 7 8 9**

**( @ ? & \$ ! # )**

ARB-93 ▼ SEP-39  
STEEL MODERNE



A B C D E F G H I J

K L M N O P Q R

S T U V W X Y Z

a b c d e f g h i j k l m

n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

[ @ ? & \$ ! # ]

also includes STEELE NARROWE

A B C D E F G H I  
J K L M N O P Q R  
S T U V W X Y & Z

---

a b c d e f g h i j k l m  
n o p q r s \_ t u v w x  
y and z

This is Chicago Modern Thick-and-Thin, alphabet No. 44 in Alf R. Becker's SIGNS of the Times series. It is one of those styles in which spurs are to be avoided, and in which the letter height should be twice as great as the average width. Next month—Bold-Faced Block Script.

**A B C D E F G**  
**H I J K L M N**  
**O P Q R S T**  
**U V W X Y Z**

**abc def ghijkl**  
**mno pqrstu vw**  
**xy 3 - &**

MODERN ROMAN THICK-AND-THIN, Alf R. Becker's sixty-seventh alphabet in his SIGNS of the Times series, is an attractive, easy-to-read headline letter form, similar in some respects to Spurred Egyptian Thick-and-Thin. Next month, Sunray Modern.



ADVANCED MODERN POSTER—Alphabet No. 70 in Alf R. Becker's series. When properly executed, this letter form gives a note of individuality to the modernly designed sign, display card or poster. The sketches of the "B" and "O" illustrate how the letters are constructed by combining elementary strokes. The two letters were  $1\frac{3}{4}$  inches tall and were made with double strokes of a No. 8 red sable brush.





STEEL MODERNE is Alf R. Becker's ninety-third alphabet in his almost-8-year-old series of alphabet art in *SIGNS of the Times*. This style can be used effectively in all lines of modern sign work. Top and bottom bars are extra heavy, with vertical lines half the thickness of the bars, and all edges are blunt. Next month—FREEHAND SCRIPT.

# NOTICE

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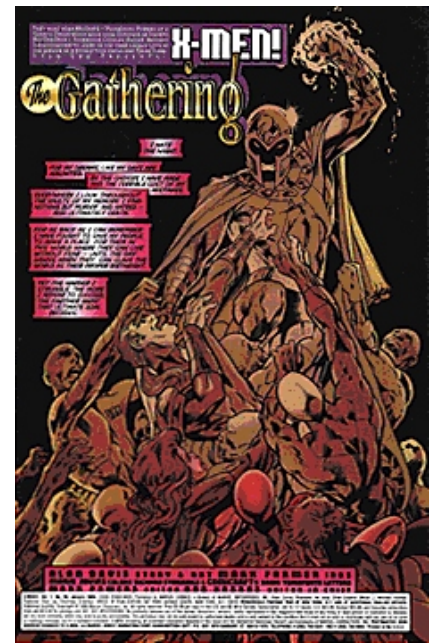
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DOWNLOADING

# STEEL

# MODERNE

ARB-93/SEP-39









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CHICAGO MODERN VINTAGE

AaBbCcDdEeFfGgHhRrSsTt012345679&

1937

MODERN P  STER

ARB PAK #1  
4 VINT FONTS

STEEL MODERNE

MODERN ROMAN