

FERMO-UNI TRF

AN UNICASE DISPLAY TYPEFACE



TAKING INTO CONSIDERATION SOME COMPLAINTS ABOUT LACK OF CAPITAL LETTERS AND DEFICIENCY OF HEAVIER WEIGHT STYLES, **fermo™** TYPEFACE WAS REDESIGNED TO REPLACE THE EXISTING FONT, DATED 2002.

NEW **fermo** INCLUDES TWO SUBFAMILIES – **fermo** TRF AND **fermo-uni trf**. BOTH FONTS NOW CONSIST OF THREE WEIGHT STYLES – LIGHT, REGULAR AND BOLD – WITH SIGNIFICANT CONTRAST. DURING THE UPDATING PROCESS SOME MINOR GLYPH SHAPES' ADJUSTMENTS AND CHANGES HAVE BEEN MADE.

fermo TRF'S MAIN DISTINCTIONS FROM THE PREVIOUS FONT ARE THE NEW CAPITAL LETTERS AND ADDITIONAL WEIGHT (LIGHT) STYLE. **fermo-uni trf** IS A UNICASE FONT WITH AN ADDITIONAL LIGHTWEIGHT STYLE.

fermo IS RECOMMENDED FOR USE AS A DISPLAY FONT. IN LARGE SIZE SETTINGS NEGATIVE TRACKING IS RECOMMENDED.

fermo-uni LIGHT

fermo-uni REGULAR

fermo-uni BOLD

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QUICK FOX

FIVE OR SIX BIG JET PLANES ZOOMED QUICKLY BY THE TOWER

CRAZY FREDERICKA

BOUGHT MANY VERY EXQUISITE

OPAL JEWELS

MY GRANDFATHER

PICKS UP QUARTZ AND VALUABLE

D'ART DÉCORATIF

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Fermo-Uni TRF
Text Setting

- 10 pt GO TAKE THIS OLD WHISKY TO THE BLOND JUDGE WHO SMOKEs. TARPOLIN-UP THE TAXI-RAILCAR
TAIL WITH THE FAKIR'S PAJAMAS. SEE THE GIANT BRICK WHICH I EXAMINE NEAR THE WHARF. SYLVIA
DARES QUICKLY THE JOKE AT PFORZHEIM. FRANZ CHASES IN THE COMPLETELY SHABBY CAB
STRAIGHT THROUGH BAVARIA. VICTOR CHASES TWELVE BOXERS ACROSS THE GREAT DAM
OF SYLT. WRONG PRACTISING OF XYLOPHONE MUSIC BOTHERS EVERY LARGER DWARF.
- 12 pt BUVEZ DE CE WHISKY QUE LE PATRON JUGE FAMEUX. PORTEZ CE VIEUX WHISKY AU
JUGE BLOND QUI FUME. BÂCHEZ LA QUEUE DU WAGON-TAXI AVEC LES PYJAMAS
DU FAKIR. VOYEZ LE BRICK GÉANT QUE J'EXAMINE PRÈS DU WHARF. ÇA
POURRAIT ÊTRE JOLI SI C'ÉTAIT DÉCORÉ AVEC GOÛT.
- 14 pt SYLVIA WAGT QUICK DEN LUX BEI PFORZHEIM. FRANZ JAGT IM KOMPLETT
VERWAHRLOSTEN TAXI QUER DURCH BAYERN. VICTOR JAGT ZWÖLF
BOXKÄMPFER QUER ÜBER DEN GROSSEN SYLTEN DEICH. "FIX,
SCHWYZ!" QUÄKT JÜRGEN BLÖD VOM PASS. FALSCHES ÜBEN VON
XYLOPHONMUSIK QUÄLT JEDEN GRÖßEREN ZWERG.
- 18 pt GO TAKE THIS OLD WHISKY TO THE BLOND JUDGE WHO
SMOKEs. SEE THE GIANT BRICK WHICH I EXAMINE
NEAR THE WHARF. FRANZ CHASES IN THE
COMPLETELY SHABBY CAB STRAIGHT THROUGH
BAVARIA. VICTOR CHASES TWELVE BOXERS
- 24 pt BÂCHEZ LA QUEUE DU WAGON-TAXI AVEC
LES PYJAMAS DU FAKIR. ÇA POURRAIT
ÊTRE JOLI SI C'ÉTAIT DÉCORÉ AVEC
- 30 pt VICTOR JAGT ZWÖLF BOXKÄMPFER
QUER ÜBER DEN GROSSEN SYLTEN
DEICH. "FIX, SCHWYZ!" QUÄKT
JÜRGEN BLÖD VOM PASS.

Fermo-Uni TRF
Regular 54/65 pt

GO TAKE THIS OLD WHISKY
TO THE BLOND JUDGE WHO
SMOKES. SEE THE GIANT
BRICK WHICH I EXAMINE
NEAR THE WHARF. FRANZ
CHASES IN THE COMPLETELY
SHABBY CAB STRAIGHT
THROUGH BAVARIA. VICTOR
CHASES TWELVE BOXERS

Fermo-Uni TRF
Bold 54/72 pt
Light 18/72 pt

BUVEZ DE CE WHISKY

SYLVIA WAGT QUICK DEN JUX BEI PFORZHEIM.

QUE LE PATRON JUGE

FRANZ JAGT IM KOMPLETT VERWAHRLOSTEN

FAMEUX. PORTEZ CE

TAXI QUER DURCH BAYERN. VICTOR JAGT ZWÖLF

VIEUX WHISKY AU JUGE

BOXKÄMPFER QUER ÜBER DEN GROSSEN SYLTEN

BLOND QUI FUME.

DEICH. "FIX, SCHWYZ!" QUÄKT JÜRGEN BLÖD

BÂCHEZ LA QUEUE DU

VOM PASS. FALSCHES ÜBEN VON XYLOPHONMUSIK

WAGON-TAXI AVEC LES

QUÄLT JEDEN GRÖßEREN ZWERG.

PYJAMAS DU FAKIR.