

scan
graphic

Scangraphic
Bodytype

Cheltenham Old Style SB

ellence in typography is the result of nothing more than an attitude. Its appeal comes from the un
d in its planning, the designer must care. In contemporary advertising the perfect integration of d
ts often demands unorthodox typography. It may require the use of compact spacing, minus leading

Roman • *Roman Italic* • **Bold** • ***Bold Italic*** • Roman Condensed