



PF Ornamental Treasures

**ABOUT**

Ornamental Treasures is a very special series of font families never before released. This is a form of artistic expression which was developed between the 9th and 15th century at the centers of the Byzantine civilization. The majority of Byzantine art is represented with wall paintings, mosaics, iconography and illuminated manuscripts. Unfortunately, these historic treasures were kept from the public eye for centuries. Following an extensive research, Parachute unearthed these treasures and created an unprecedented series of ornaments with great interest to designers, architects, scholars, artists, researchers and students. An attempt was made to create a series which works equally well for historic as well as contemporary applications. Furthermore, each package includes up to 9 fonts (layers) per glyph, which enable the user to create with an unlimited combination of colors in any program, without converting glyphs to outlines. Additionally, several glyphs connect with each other to form banners, frames and exquisite backgrounds. It comes with a comprehensive guide which explains how to handle the ornamental fonts in seconds.

**Ornamental Treasures is a trademark of Parachute®**

**FORMAT**

Desktop (otf)

**GLYPHS**

66 /font

**NUMBER OF STYLES**

30

**STYLES**

Regular

Layer1

Layer2

Layer3

Layer4

Layer5

Layer6

Layer7

Layer8

Layer9

**PUBLISHED**

2008

**DESIGNED BY**

Parachute®

ORNAMENTS

Ornamental Treasures 1

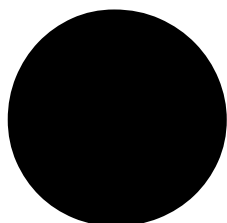


Ornamental Treasures 2

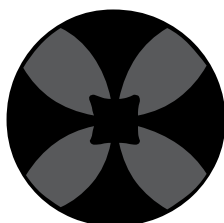


Ornamental Treasures 3

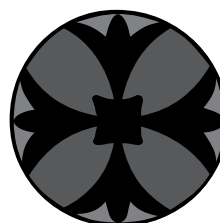




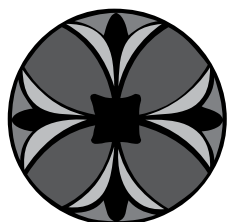
Layer 1



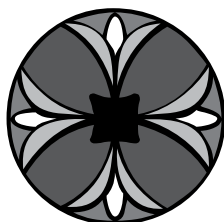
Layers 1+2



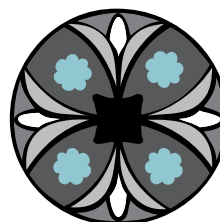
Layers 1+2+3



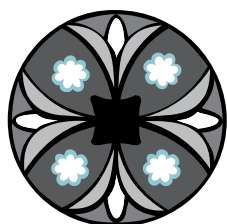
Layers 1+2+3+4



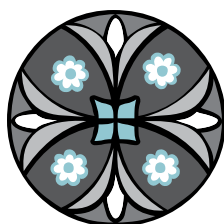
Layers 1+2+3+4+5



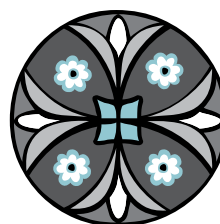
Layers 1+2+3+4+5+6



Layers 1+2+3+4+5+6+7

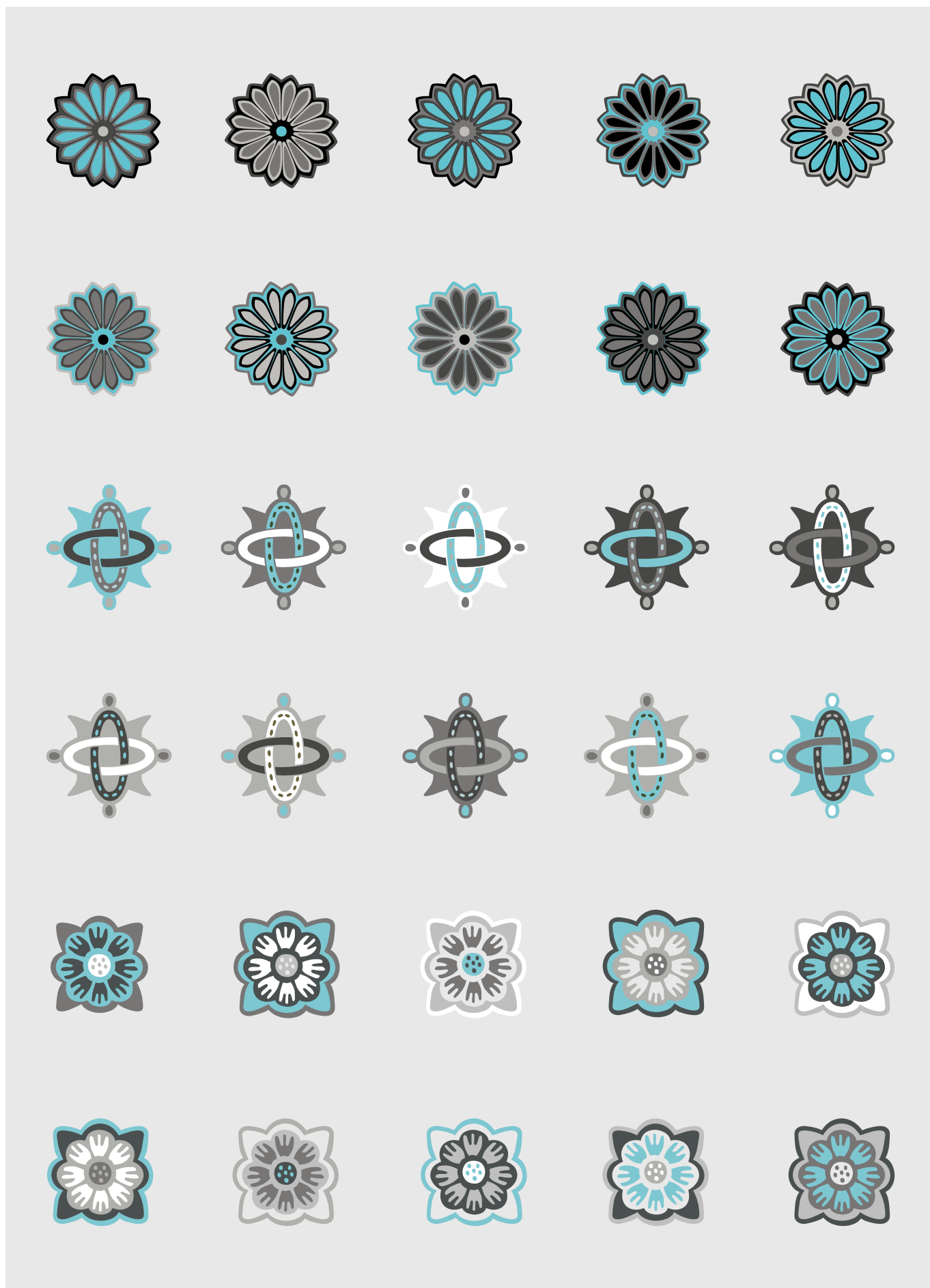


Layers 1+2+3+4+5+6+7+8

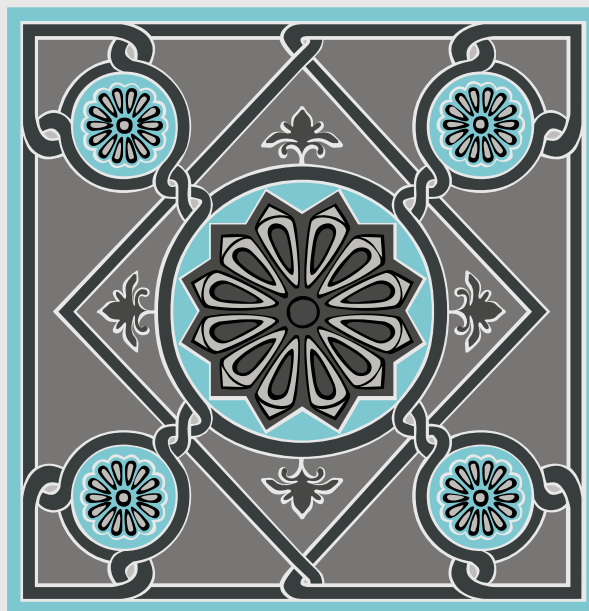
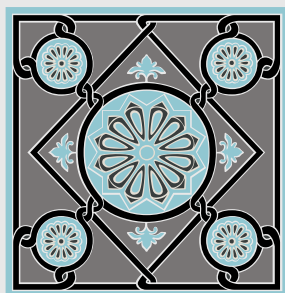
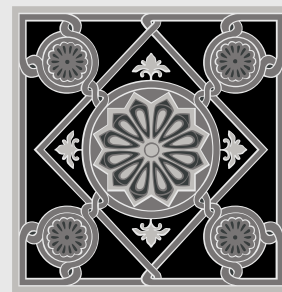
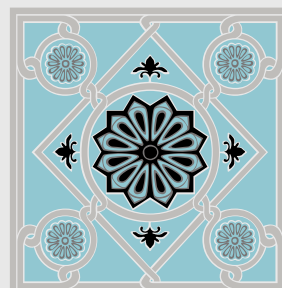
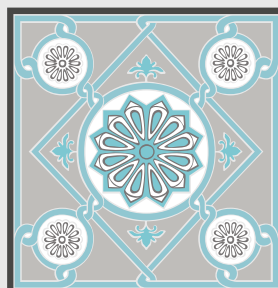
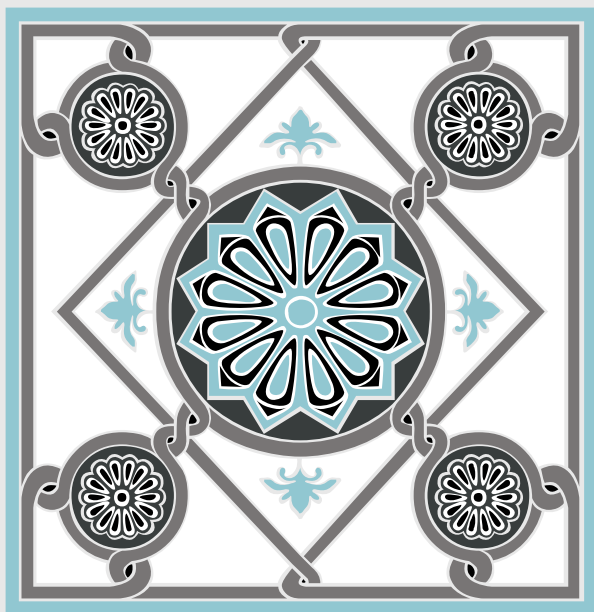


All Layers 1+2+3+4+5+6+7+8+9


















































Ornamental Treasures 1 Layers												
keystroke	Orn.Treasures Regular	Orn.Treasures Layer1	Orn.Treasures Layer2	Orn.Treasures Layer3	Orn.Treasures Layer4	Orn.Treasures Layer5	Orn.Treasures Layer6	Orn.Treasures Layer7	Orn.Treasures Layer8	Orn.Treasures Layer9	key combination	Sample
0											0+0+0+0	
1											1+2+2+2+2+3	
2											2+2+2+2	
3												
4											4+5+5+6	
5											5+5+5+5	
6												
7											7+8+8+9	
8											8+8+8+8	
9												
A											A+A	
B											B+B+B+B B+B+B+B	
C											C+C+C	
D											D+D+D	
E											E+E+E	
F											F+F+F	
G											G+G+G+G	
H											H+H+H+H H+H+H+H	
I											I+I+I+I+I I+I+I+I+I	
J											J+J+J+J J+J+J+J+J	
K											K+K+K+K+K K+K+K+K+K	
L											L+L+L+L+L L+L+L+L+L	
M												
N											N+N+N+N+N+N N+N+N+N+N+N	
O											O+O+O+O	
P											P+P+P+P+P+P P+P+P+P+P+P	
Q											Q+R+S	






















































Ornamental Treasures 1 Layers												
keystroke	Orn.Treasures Regular	Orn.Treasures Layer1	Orn.Treasures Layer2	Orn.Treasures Layer3	Orn.Treasures Layer4	Orn.Treasures Layer5	Orn.Treasures Layer6	Orn.Treasures Layer7	Orn.Treasures Layer8	Orn.Treasures Layer9	key combination	Sample
R											R+R+R+R	
S												
T											T+U+V	
U											U+U+U+U	
V												
W												
X												
Y												
Z											Z+b+d	
a											Z+b+c	
b											a+b+c	
c											a+b+d	
d												
e												
f												
g											g+h+i	
h											h+h+h	
i												
j											j+k+k+k+l	
k											k+k+k+k+k	
l												
m												
n											n+o+p	
o											o+o+o	
p												
q											q+r+r+r+s	
r											r+r+r+r	

Ornamental Treasures 1 Layers												
keystroke	Orn.Treasures Regular	Orn.Treasures Layer1	Orn.Treasures Layer2	Orn.Treasures Layer3	Orn.Treasures Layer4	Orn.Treasures Layer5	Orn.Treasures Layer6	Orn.Treasures Layer7	Orn.Treasures Layer8	Orn.Treasures Layer9	key combination	
S												
t												
u											u+v+w	
v											v+v+v+v	
w												
x											x+y+z	
y											y+y+y+y+y	
z												

Ornamental Treasures 2 Layers												
keystroke	Orn.Treasures Regular	Orn.Treasures Layer1	Orn.Treasures Layer2	Orn.Treasures Layer3	Orn.Treasures Layer4	Orn.Treasures Layer5	Orn.Treasures Layer6	Orn.Treasures Layer7	Orn.Treasures Layer8	Orn.Treasures Layer9	key combination	Sample
0											0+1+2	
1											1+1+1+1	
2												
3												
4											4+5+5+6	
5											5+5+5+5	
6												
7												
8											8+9+A	
9											9+9+9+9	
A												
B											B+C+D+E+F	
C											B+C+C+D+C+E+F	
D												
E												
F												
G											G+H+I	
H											H+H+H	
I												
J												
K												
L											L+M+N	
M											M+M+M+M	
N												
O												
P											P+Q+R+Q+S	
Q											Q+Q+Q+Q+Q+Q	










































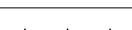




Ornamental Treasures 2 Layers												
keystroke	Om.Treasures Regular	Om.Treasures Layer1	Om.Treasures Layer2	Om.Treasures Layer3	Om.Treasures Layer4	Om.Treasures Layer5	Om.Treasures Layer6	Om.Treasures Layer7	Om.Treasures Layer8	Om.Treasures Layer9	key combination	Sample
R											R+R+R+R+R+R	
S												
T												
U											U+V+W	
V											V+V+V	
W												
X											X+Y+Z	
Y											Y+Y	
Z												
a												
b											b+c+d	
c											c+c+c	
d												
e											e+e+e	
f											f+f+f	
g											g+g+g	
h											h+h+h	
i											i+i+i	
j											j+j+j	
k											k+k+k	
l											l+l+l	
m											m+m+m	
n											n+n+n	
o											o+o+o	
p											p+p+p	
q											q+q+q+q	
r											r+r+r	

Ornamental Treasures 2 Layers												
keystroke	Om.Treasures Regular	Om.Treasures Layer1	Om.Treasures Layer2	Om.Treasures Layer3	Om.Treasures Layer4	Om.Treasures Layer5	Om.Treasures Layer6	Om.Treasures Layer7	Om.Treasures Layer8	Om.Treasures Layer9	key combination	
S												
t												
u											u+v+w	
v											v+v+v+v	
w												
x											x+y+z	
y											y+y+y	
z												

Ornamental Treasures 3 Layers												
keystroke	Orn.Treasures Regular	Orn.Treasures Layer1	Orn.Treasures Layer2	Orn.Treasures Layer3	Orn.Treasures Layer4	Orn.Treasures Layer5	Orn.Treasures Layer6	Orn.Treasures Layer7	Orn.Treasures Layer8	Orn.Treasures Layer9	key combination	Sample
0											0+1+2	
1												
2												
3											3+3	
4												
5												
6												
7												
8												
9											9+A+B	
A												
B												
C											C+C+C	
D											D+D+D	
E											E+F+F+F+G	
F											F+F+F+F+F	
G												
H											H+I+I+J	
I												
J												
K											K+L+M	
L											L+L+L+L+L+L	
M												
N												
O												
P											P+Q+R	
Q											Q+Q+Q+Q+Q+Q	



Ornamental Treasures 3 Layers												
keystroke	Orn.Treasures Regular	Orn.Treasures Layer1	Orn.Treasures Layer2	Orn.Treasures Layer3	Orn.Treasures Layer4	Orn.Treasures Layer5	Orn.Treasures Layer6	Orn.Treasures Layer7	Orn.Treasures Layer8	Orn.Treasures Layer9	key combination	Sample
R												
S											S+T+U	
T											T+T+T+T+T	
U												
V											V+W+X	
W											W+W+W+W	
X												
Y												
Z											Z+Z+Z	
a												
b											b+c	
c												
d											d+e+f	
e											e+e+e+e+e+e+e	
f												
g											g+h+i	
h												
i												
j											j+k+l	
k											k+k+k+k	
l												
m												
n												
o												
p											p+p+p+p	
q											q+r+r+r+s	
r											r+r+r	

Ornamental Treasures 3 Layers												
keystroke	Orn.Treasures Regular	Orn.Treasures Layer1	Orn.Treasures Layer2	Orn.Treasures Layer3	Orn.Treasures Layer4	Orn.Treasures Layer5	Orn.Treasures Layer6	Orn.Treasures Layer7	Orn.Treasures Layer8	Orn.Treasures Layer9	key combination	Sample
S											S+S+S+S	
t											t+t+t	
u											u+u+u	
v												
w											w+w+w	
x											x+x+x	
y											y+y+y	
z												

## THE FOUNDRY

**Parachute®** is an independent award-winning type foundry. It landed in 1999, but it wasn't till 2001 that it started operating as a full-scale company. Since then, 13 designers have joined in to form a select group of open minded, free spirited individuals, all coming from diverse design fields.

Over the years, Parachute has built a strong network of valuable relationships with customers in Europe, United States, Canada, Asia and Australia. The year 2003 marked the beginning of a new era for Parachute with the release of an award-winning catalog. Since then an emphasis was placed on multilingual support and opentype technology. Parachute has won several major international typeface design awards, including the red dot: grand prix 2012 for original typeface. All Parachute fonts have been designed to offer multilingual support for major scripts such as Latin, Greek and Cyrillic. Latest entries support Arabic as well. For an updated profile please visit our website.

## MAJOR CLIENTS

ABC Network	Financial Times	MIT	Stanford University
Adidas Group	Fox Network	MTV Networks	TBWA
American Express	Gap Inc	National Geographic	Texas Rangers
AOL Corp	Grey Group	NBA	The Brand Union
Bank of America	Harrods	Nestlé	Time Inc
BBC	Harper Collins	Nike	Tommy Hilfinger
CBC Radio & Television	Hasbro	Ogilvy & Mather	Turner Broadcasting
CBS Network	Ikea	Oprah Winfrey Network	Unilever
Coca Cola Company	Intel	Penguin Group	UCLA
Columbia University	Interbrand	Pentagram	UEFA
Converse	JWT	PepsiCo	Victoria's Secret
Cornell University	Leo Burnett	Princeton University	Virgin
Dentsu America	L'Oréal	Procter & Gamble	Vodafone
Deutsche Welle	Macmillan	Publicis	Warner Bros.
Disney	Marriott Hotels & Resorts	Qatar Museums Authority	
Dolby Laboratories	McCann Erickson	Random House	
Electronic Arts	McGill University	Russell Corporation	
ESPN	McGraw-Hill	Saatchi & Saatchi	
European Commission	MetaDesign	Samsung	

## THE DESIGNER

**Panos Vassiliou** is a graduate of the University of Toronto with a major in Applied Science and Engineering. In his transition years from engineering to typography, he left his high-profile job, got involved with a theatre company, founded a design studio and pursued an academic career. A few years later he started a publishing company. He designs typefaces since 1993, including commercial fonts as well as commissions from international companies and organizations such as Bank of America, the European Commission, Samsung, Ikea, Financial Times, National Geographic. He is regularly invited as a guest speaker to conferences and seminars, to speak on typography and related topics. In 2008, he received a Gold Award from the European Design Awards, for the typeface families Centro Pro. The following year, he received three Awards for Excellence in Type Design from the International Type Design Competition 'Modern Cyrillic 2009' which was held in Moscow. In 2010 he received a Silver Award from the European Design Awards, for the typeface family Encore Sans Pro. The same year he received three awards from Granshan 2010 the 3rd International Eastern Type Design Competition. In 2011, his new series of typefaces Regal Pro was selected for the Creative Review Type Annual 2011. Subsequently Regal Pro won an award from the Communication Arts Annual Competition 2012, whilst Encore Sans Pro was nominated for the German Design Awards 2012. Most recently he received the prestigious red dot: grand prix 2012 for Regal Pro, which was also a nominee for the German Design Awards 2014.

**BESPOKE FONTS FOR  
LIVING BRANDS**

In an emerging global market, all major companies invest heavily on corporate branding and design as a means of differentiating themselves from competitors. A **custom corporate typeface** is equally important as it greatly influences the unconscious perception of the anticipated target audience. It reflects the essence of the brand, creates a consistent visual identity which strengthens the product and projects an attractive and easily perceived personality. At Parachute we offer original custom design, multilingual support and advanced typographic expertise. For over a decade, we have provided custom corporate font services to some of the most innovative designers and companies around the world. Our clientele includes advertising and branding agencies, broadcasting corporations, publishing houses, financial institutions and multinational corporations such as:

Bank of America.The Samsung logo, consisting of the word "SAMSUNG" in a bold, sans-serif font, enclosed within a dark oval.EmiratesThe IKEA logo, featuring the word "IKEA" in a bold, sans-serif font, enclosed within a dark oval.KfWThe Hella logo, featuring the word "HELLA" in a bold, sans-serif font, enclosed within a dark oval.kraft foodsNATIONAL  
GEOGRAPHICThe Sonos logo, featuring the word "SONOS" in a bold, sans-serif font, enclosed within a dark oval.FINANCIAL TIMES  
DEUTSCHLAND

## RECENT AWARDS

**Communication Arts Typography Competition 2015 | Award of Excellence**  
Das Grotesk Pro

**Hiiiibrand Typography Competition 2014 | Bronze Award**  
Bague Sans Pro

**Hiiiibrand Typography Competition 2014 | Merit Award**  
Occula

**European Design Awards 2014 | Bronze**  
Bague Pro

**German Design Awards 2014 | Nominee**  
Regal Pro

**Hiiiibrand Awards 2013 | Silver Award**  
Regal Pro

**Red dot Design Awards 2012 | Grand Prix Winner**  
Regal Pro

**Communication Arts Typography Competition 2012 | Award of Excellence**  
Regal Pro

**German Design Awards 2012 | Nominee**  
Encore Sans Pro

**Creative Review Type Annual 2011 | Winner**  
Regal Pro

**European Design Awards 2011 | Finalist**  
Regal Pro

**EBGE Awards 2011 | Finalist**  
Regal Pro

**Granshan Awards 2010 | Excellence Award**  
Regal Pro

**Granshan Awards 2010 | Excellence Award**  
Champion Script Pro

**Granshan Awards 2010 | Excellence Award**  
Adamant Pro

**Granshan Awards 2010 | Excellence Award**  
Encore Sans Pro

**European Design Awards 2010 | Silver Winner**  
Encore Sans Pro

**International Type Design Competition 2009 | Excellence Award**  
Centro Pro

**International Type Design Competition 2009 | Excellence Award**  
Champion Script Pro

**International Type Design Competition 2009 | Excellence Award**  
Goudy Initials Pro and Goudy Ornaments

**European Design Awards 2008 | Gold Winner**  
Centro Pro

**EBGE Awards 2004 | Merit Award**  
Archive Pro



**Parachute®**

24 Achamon Street, Kifissia 14561 GR | T: +30 210 80 18 100 F: +30 210 80 16 066  
sales@parachute.gr | www.parachute.gr

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