

The Story of

REFRIGERATOR DELUXE

ALTERNATE CHARACTERS

AACCEEGGKK
MMNNRRSS
aaacceejjkk
rrssttuuw
1122233

STYLISTIC SETS

Normal:

MICKEY SNAGS
Earth Rockets

“Square” Set

MICKEY SNAGS
Earth Rockets

“Square Deco” Set

MICKEY SNAGS
Earth Rockets

“Open” Set

MICKEY SNAGS
Earth Rockets

“Open Deco” Set

MICKEY SNAGS
Earth Rockets

REFRIGERATOR DELUXE DATES BACK TO 1988 AS one of my earliest PostScript typefaces. The concept was very simple: A blocky, condensed sans serif with rigidly geometric forms. I was inspired partly by Neville Brody’s *Industria*, but very quickly it veered toward more of a mid-20th century vernacular appearance. It wasn’t based on anything specific. Rather, it seemed to come from memories of block-style lettering from when I was young.

I wanted to call it “Mechanik,” because of its mechanical appearance, but, around the same time, Letraset released a typeface with almost the same name, “Mekanik,” and a generally similar appearance—similar enough that I abandoned *Mechanik* for a while.

In 2000, when I first started selling fonts on the internet, I decided to resume work on it and released it in a single weight called **Refrigerator**, a name that felt evocative to me and did a pretty good job of showing off its distinct characteristics as well. In 2003, I added two more weights (Light and Heavy) and the original font became **Refrigerator Bold**.

Refrigerator Deluxe (2008) extends the family from a specific vernacular style to an anthology of vernacular styles through the extensive use of alternate characters, nearly doubling the character count. (The alternate characters are accessed either through OpenType Stylistic Sets or the Glyph palette, depending on your software application). These range from squared off, closed shapes, with a minimum of angled strokes, to open, stylized shapes with more of an Art Deco feel. Using different combinations of these alternates, **Refrigerator Deluxe** can take on an endless variety of appearances from basic block to high style.

Also new in **Refrigerator Deluxe** is the addition of a fourth weight (Regular), improvements in many small details, like spacing, kerning, hinting (for better on-screen display), character design refinements, extensive language support (most Western and Central European Latin-based languages), fractions, case-sensitive forms, and lots of “f” and “t” ligatures. **Refrigerator Deluxe** is available exclusively in the OpenType format. —MARK SIMONSON

LIGATURES

off: **Butterfly**

on: **Butterfly**

CASE SENSITIVE FORMS

¿qué tal?
¿QUÉ TAL?

ARBITRARY FRACTIONS

off: **33/100**
on: **33³/100**

FOUR STYLES

Light
Regular
Bold
Heavy

LANGUAGES SUPPORTED

English, French, Spanish, Portuguese, Basque, German, Swedish, Norwegian, Danish, Finnish, Icelandic, Czech, Polish, Hungarian, Croatian, Esperanto, Maltese, Turkish, Romanian, and Albanian.

OPENTYPE FEATURES SUPPORTED

Standard Ligatures, Stylistic Alternates, Stylistic Sets (20), Class-Based Kerning, Proportional Lining Figures, Case-Sensitive Forms, Fractions, Superscript, Subscript and Scientific Inferior.

Kitchenette
STATE SECRETS
Nikita Khrushchev
A MAN FROM THE FUTURE
Dreams of Electric Toasters
NEW! LINOLEUM AUTO UPHOLSTERY
Guaranteed to be 99⁴⁴/₁₀₀ Percent Pure
DISHWASHING MACHINES THAT CAN THINK?
Savings in every department! Bargains on every floor!
DID SOMEBODY SAY, MID-CENTURY VERNACULAR STYLE?
Just Ask the Man Who Owns One: It's a Waste of Money

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LATIN CAPITALS

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

LATIN LOWERCASE

abcdefghijklmnopqrstuvwxyz

LIGATURES

fh ff fh fi ffi fi fi fk fl ffi ft tf tt ttf ft tf tt ttf

PROPORTIONAL FIGURES AND FRACTIONS

112222345566770000 1/ 1/ 3/ / 112223345566778990/

CURRENCY AND FIGURE-RELATED CHARACTERS

#\$\$\$%&'()*~0/0/ °©®®™™

$$\sim \frac{1}{\sqrt{\lambda}} \left(\frac{1}{\sqrt{\lambda}} + \frac{1}{\sqrt{\lambda}} \right) = \frac{2}{\sqrt{\lambda}}$$

PUNCTUATION AND MISCELLANEOUS CHARACTERS

[[/ 0123456789:;@*+<=>^_`~{|}~]]

**Kitty Litter
STATE SECRET
Leonid Brezhnev
VISION OF THE FUTURE
Creamy Electric Toaster
INDUSTRIAL AUTO UPHOLSTERY
Guaranteed—99⁴⁴/₁₀₀ Percent Pure
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SOMEBODY SAY, “MID-CENTURY VERNACULAR?”
Just Ask the Man Who Owns One: A Waste of Time**

MAN IN SPACE

fireflies flutter by the fjord

CHÂTEAU BLEU
Cabernet Sauvignon
2003

MILK
CHOCOLATE

EARN UP TO \$2 EXTRA EVERY MONTH!

Refrigerator
DELUXE