## a classic font revamped

## TROMBINE BERNARIA AND AN Old Friend revisited

spikes in lowercase an internet age necessity! dot your com in iron

AaBbCcDdEeffGgHhliJjKkLlMmNnOoPp QqArSsTtUuVvWwXxYyZz0123456789

### classic revamped by the guys @ the fontry old friend revisited

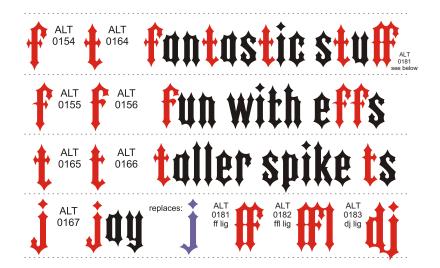
AaBbCcDdEeFfCgHhliJjKkLlMmNn0oPp QqRrSsTtUuVvWwXxYyZz0123456789

#### IRONHORSE (redone!)

## ABCOEFGHIJKLMN OPQRSTUVWXYZ obcdefghijklmn opqrstuvwxyz !\$\_&@(.)+=? 1123456789

Clearly, Ironhorse is not an original Fontry creation. In fact, I'm sure everyone has seen this one around for years. Known by its oldest name, Ironwood, this popular font has seen a lot of use, but mostly abuse. But what it's never seen is a lowercase and an attempt to shorten its height a bit! So this whole font has been redone, remastered, fully kerned, and—no you aren't imagining it—a lowercase has been created. This font has identified everything from little league teams to choppers to scary movie titles, and we know you're probably thinking this is just a cheap attempt to lift a popular font and fill space in a font pak. But we also know that if you ever used Ironwood and hated some of its shortcomings, we know you are going to love this version of it. Especially the notable corrections to the awkward uppercase N, K and what has always been a far-too thin E. There are also major changes to the numbers 5, 6, 7 and 9.

#### **OPTIONAL CHARACTERS**



www.thefontry.com

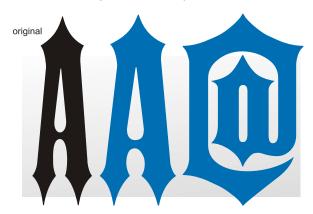


Spooky. Spikey. Spurred. With a complete lower-case! Haven't people been trying to type stuff like this for years? But couldn't? Why? Because there was no lowercase! That's why! Well, there is one now! Also consider the arrival of the internet. Website and email addresses almost exclusively use lowercase characters. Ya can't dot yer com without those small letters! So make those signs and banners and layouts look right with a keyboard full of web-friendly characters.



FONTS • Ironhorse (with lowercase characters!)

Many of the letterforms have been improved. The one you'll notice the most is the capital N. Not to chastise a classic, but I think over the years, this font would have seen a lot more practical usage with just a few simple changes. Naturally the biggest change being the lowercase letters for subordinate text. Once again, simple changes, or in this case, additions, only strengthen this font. Also gone is the tall, nearly illegible condensed attitude that made this font so vertically stretched as to be unusable. It was just hard on the eyes.



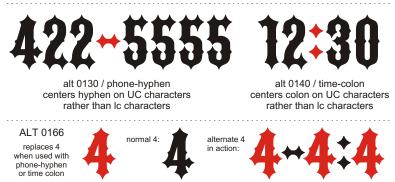
An original Ironwood A compared to Ironrider A. What a difference some tweaking and a redesign does make. And yes, it is redesigned from top to bottom. No original files or copyrights were harmed or violated in the process. This is not a ripoff of an existing font. Nor is it an attempt to convince anyone that this is the better of the two--oh wait, on that last count, it is an attempt to say it's better; it's the best tribute ever to a classic design!!! Okay--I'm just being verbose because I have a bit more space to fill. I'll leave the final judgement in the hands of the users. But do notice we've also included a cool, new @ sign, since it is the internet age after all. Plus, if you're of a fraternity or sorority mindset, there's even a Greek version of Ironrider, but you'll have to buy that one elsewhere! Don't worry, it's cheap.

### IRONRIDER

# ABCDEFGHIJKL MNOPORSTUV WXYZabcdefgh ijklmnopqrstuvwxyz:\$;&!@vwxyz:\$;&!@vxyz:\$;&!!@vxyz:\$;!@vxyz:\$;&!!

Ironrider is a bolder, tougher, easier-to-read bigger sibling of Ironhorse. This font is also a resurrection font from the days of old, so if you think you've seen it somewhere, chances are, you probably have. But chances also are that you've never seen it like this. Hailing from what I like to call the "spike" family of fonts, Ironrider stands out for its unique legibility. Unlike other spike fonts (aka woodcuts, post fonts, iron fonts, etc.), Ironrider is a real shiner. That is, it is so very easy to read. Maybe it just needs more spikes, or maybe less spikes is exactly what it needed, 'cause this font works just fine as is. When we first looked at this alphabet it was nothing more than a capital A through Z. Now it's a fully loaded font with all the necessities for a hard day at the keyboard. Use well, use wisely, and don't prick yourself on the pointy things.

#### OPTIONAL CHARACTERS



or time colon

ALT 0175

(smaller, different)

ALT 0167

Teplaces:

ALT 0154 replaces:

The places:

ALT 0154 replaces:

The places:

T



Some of the more difficult characters to design for a font like Ironrider has to be the numbers. Shapes like threes and fives and sixes and eights have a tendency to really close up on you when you're trying to include all the necessary spikes that make up its shape. James Stirling, who also did the rework of Ironhorse is exceptional with numbers. And there was no letdown here--check out how nice his seven turned out! This font had no numbers in its original form. And despite the incredibly tight spaces he was working with, James delivered in spades. In fact, these iron fonts with all those sharp points kind of remind me of spades. But we were talking about numbers, not cards. And I don't think anyone will be disappointed with the numbers in this font. They are as clean and legible as the rest of the letterforms comprising this resurrected typeface. And with all the keyboard symbols and punctuation included, along with a couple of hidden extras, this font can get you through just about any sign job.

### VERY Legible!!!

Yes it is ... it's legible. Whether it's uppercase, lowercase, or any combination thereof, you can read this one, even at small sizes.



One of the problems with this font is the "ff" combination. So there's a ligature ff at ALT 0183 to help you out (see above). Otherwise, you get something that looks like this:





On a typical day, the Fontry doesn't supply brackets and braces with its sign fonts, because normally people seem to appreciate a simple parentheses for most sign work. But James just happened to do a neat job on these, so here they are. Use them for enclosing phone number prefixes, especially the braces (they're the ones with the points) and your customers will be thanking you. Plus, allowing a customer to mull over a few design options is a good way to assure them they're getting their money's worth. It will also make sure you're getting the most out of your font.

# IRONHORSE ABCDEFGHIJKLMNOP QRSTUVWXYZabcdef ghijklmnopqrstuvwxyz 0123456789

"!@#\$%^&\*()\_+ 1/33/83/41/21/81/4-+:;"'<>?,../

-1/102/103/104/105/106/107/108/109/10:

-DOFF HI di \$/8 1/8 15/16 1/4 1/2 3/4 & ÀÁÂÄÄÄÄÄÆÇÈÉËËÌÍÎϱÑÒÓÕÕÖ ×ŒÙÚŰÜÝŠŠàáããäåæç

èéêëiíîï@ñòóôőö÷œùúûüýÿŸ

### IRONRIDER

### ABCDEFGHIJKLMNOP ORSTUVWXYZabcdef ghijklmnopqrstuvwxyz 0123456789

+1/102/103/104/105/106/107/108/109/10:

'''''+'@@^TMa>>> @ic£€¥46" ©+v√
- @ "1/81/33/8' ff ft 5/87/815/161/41/23/4¿

ÀÁÄÄÄÄÆÇÈÉÊÏÍÎÏ÷ÑÒÓÕÖÖ ׌ÙÚÛÜÝšŠàáããäàæç èéêëìíïi©ñòóôöö÷œùúûüýÿŸ