

*Why is A the first letter? It*

ITALIC

Represents

REGULAR

*A common vowel sound in*

BOLD ITALIC

ANCIENT LANGUAGES. NATURALLY THE

SMALL CAPS

Phoenician

BOLD

SMALL CAPS REGULAR ITALIC BOLD BOLD ITALIC | 14 POINTS | LEADING 16 POINTS

OUR TRANSITION from barbarism to civilization can be attributed to the alphabet. Those great prehistoric discoveries and inventions such as *the making of a fire, the use of tools*, the wheel and the axle, and even our modern **marvellous applications of steam and electricity** pale into insignificance when compared with the power of the alphabet. Simple as it now appears after the accustomed use of ages, it can be

accounted not only the most difficult, but also the most fruitful of all the achievements of the human intellect. Man lived by “bread alone” and without the alphabet untold ages, and with a practical alphabetic system not more than 3,000 years. *So important and wonderful was this step deemed* by those who lived nearer the time of its inception—in the time before the wonder of its