Secret Script Pro

4 character sets in one font and intelligent randomization tip your hat to

Real Handwriting

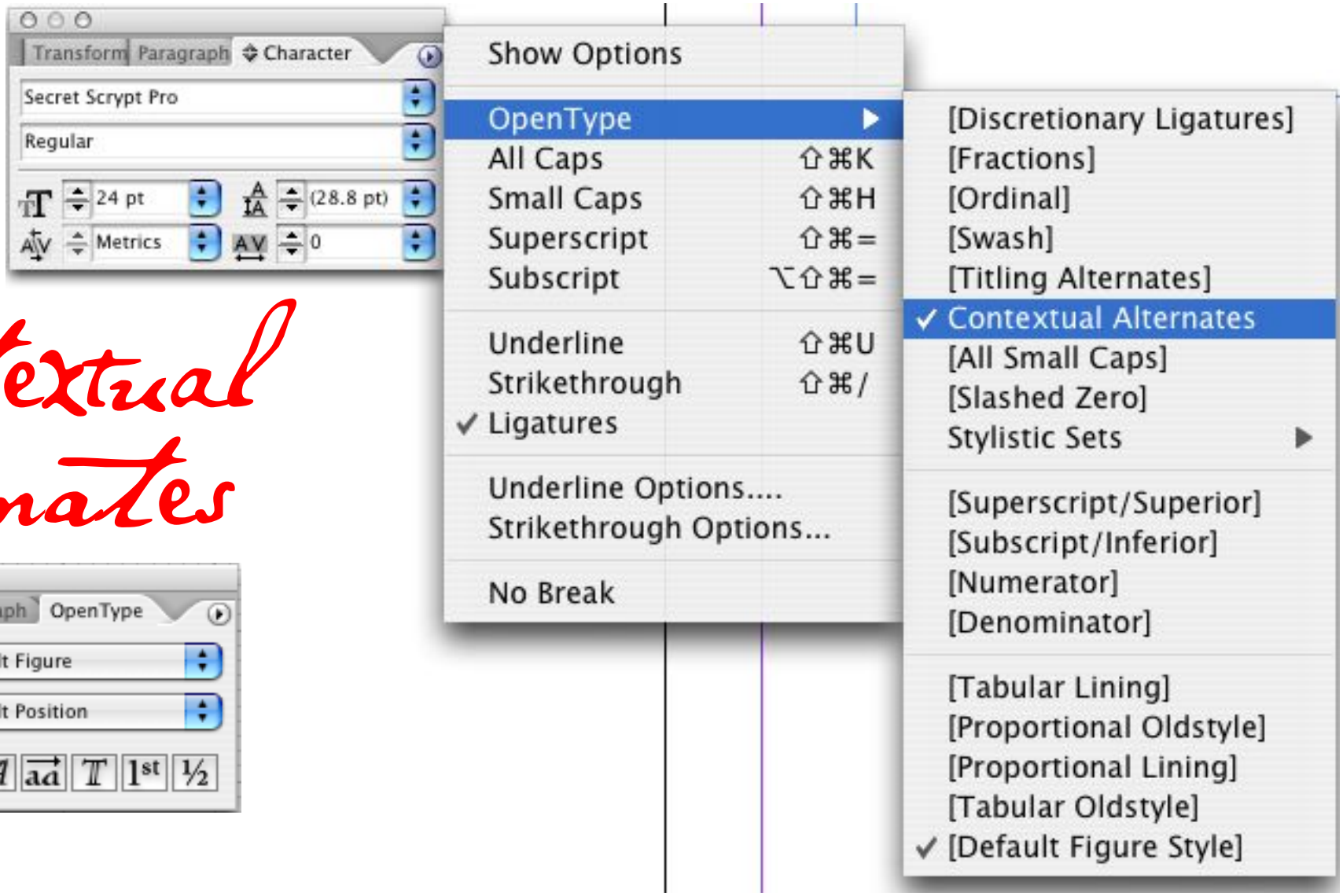
Here is the irrefutable proof that fonts can indeed look just like real handwriting, with no need to resort to individual letter placement manually via a character mapping utility, and without the need for things like ligatures or specially constructed letter combinations.

Secret Scrypt Pro is the perfect emulator of real handwriting. Consider the above paragraph as an example. The word "irrefutable" uses 2 different forms of the letters r and e. The word "proof" shows two consecutive yet different forms of the letter o. The words"that" and "indeed" and "look" are further examples of Secret Scrypt Pro simulating real handwriting in words that use a letter more than once. This is done automatically, on the fly, with no need to bother with multiple fonts, alternates or ligatures. Secret Scrypt Pro contains 4 variations on each letter, with intelligent programming that calculates the sequence of the variations, so no two, three, or even four consecutive instances of a letter show the same form.

Obsessions

need look daag

With four variations on each letter, and their sequence carefully calculated to show different forms of each letter in a word, sentence, or paragraph, now you don't have to worry about all four letters s in the word "Obsessions" looking the same, or the two consecutive vowels in words like "need" or "look" or "daag" looking like they were not really handwritten. Secret Scrypt Pro automatically takes care of varying forms of the same letter as you type.



Whenever you use Secret Scrypt Pro, make sure to activate the Contextual Alternates feature in your program's OpenType palette. This can be done by simply pushing the script "o" button in Adobe Illustrator's OpenType tab in the Character palette. In Adobe InDesign choose Contextual Alternates from the OpenType submenu of the Character palette. This ensures that all 4 character sets of Secret Scrypt Pro are alternating automatically as you type or paste text while using the font. Programs that do not support OpenType can still use Secret Scrypt Pro, but will only have access to the main character set of the font. If you use a program that doesn't support OpenType we recommend that you use the Type 1 or True Type version of Secret Scrypt.

the space bar is your friend

A very useful tip about using Secret Scrypt Pro:
When you typeset words or short sentences, sometimes you are aiming for an exact look. If you type a word and it doesn't match what you are looking for, you can easily change it by positioning your cursor before the first letter and hitting the spacebar. This changes the entire set of letter forms in your word or sentence. And if you don't like the resulting visual, hit the spacebar again and watch it change to yet another sequence of letter forms. Still no good? Keep hitting the space bar for more!
What you are basically doing with the spacebar is controlling the alternation of the letter forms by telling the beginning of your typeset line where to position itself.

Pepperoni and Cheese

Pepperoni and Cheese

Pepperoni and Cheese

Pepperoni and Cheese

Why Secret Scrypt Pro?

Emulating real handwriting has always been a higher aim of font desingers in the digital age. All the digital scripts available so far have not successfully reached that goal. A letter always looked the same wherever you placed it. Some designers resorted to a few workarounds, such as alternates and ligatures, but those work-arounds were a bit inconvenient to use and in some cases didn't even work visually. Not until now, with OpenType technology, have we been able to emulate real writing, by including multiple character sets in the same font and programming it for random form change via letter sequence recognition.

In early 2005, a New York restaurant chain picked the Canada Type bestseller Secret Scrypt to use on their menus, but they wanted it to look like real handwriting, where two or more instances of the same letter used in one word would look different from each other. Canada Type produced an initial version of Secret Scrypt Pro for that restaurant chain under the direction of Mucca Design in New York City. That initial version contained three different character sets. Now the retail version of Secret Scrypt Pro is available, with four character sets built into the font to allow for even more variety on the theme of real handwriting. Secret Scrypt Pro is perfect for menus, handwritten notes, theater programmes, charity organization posters, and any design that attempts to be personal through the magic of real handwriting.