

LIGHT    REGULAR    MEDIUM    SEMIBOLD    BOLD    BLACK

*aa*    *aa*    *aa*    *aa*    *aa*    *aa*

each  
weight &  
width

Back to the Future?

Optical correction...

in small & large point sizes – *a natural practice when sizes were hand-cut* –  
was lost in linear scaling from one master.  
Good news: the craftman’s eye is back!

Adjustments to stems and inner space make for elegant headlines and readable footnotes. The overall tone of the page is even.

*a*

DISPLAY

*a*

SUBHEAD

*a*

REGULAR

*a*

CAPTION

has 4  
optical  
masters  
*to be used  
at specific  
point sizes*