

With Avenir, Frutiger set out to improve Futura, to 'correct' the classic example of a geometrically constructed typeface, in order to make it a better text face.

"Right from the beginning, I was convinced that Avenir is the better Futura" ADRIAN FRUTIGER

a a a v e n i r

35 Light • 35 *Light Oblique* • 45 Book • 45 *Book Oblique* • 55 Roman • 55 *Oblique*

65 Medium • 65 *Medium Oblique* • 85 Heavy • 85 *Heavy Oblique* • 95 Black • 95 *Black Oblique*