

functionality is the key factor when choosing a typeface for corporate use, and the **Viato** font family delivers functionality on several fronts. It has exceptional legibility at text sizes but is recognizable and distinctive when used big and bold. Corporate communications universally aim to attract customers to a business. With this in mind, Viato's design is warm, friendly and inviting thanks to the open proportions and character structures. Tapering terminals and so unusual character treatments ensure that the Viato Font family has a unique appearance that is instant