

DECODE

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AVAILABLE IN 3 VERSIONS

/ DARK / **// LIGHT //** **/// SHADE ///**

PLUS AN ALTERNATE SET OF CAPS

DARK

A B C D E F G H I J K L M N O P Q R S T U V W

X Y Z A B C D E F G H I J K L M N O P Q R S T U V W X Z

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+ - = × ÷ ≈ ± < « » » 1/4 1/2 3/4 N 1/2 3/4 1/4

— — * † ‡ “ ” , . : ; ‘ ’ [] { } [] © ™

SHADE

A B C D E F G H I J K L M N O P Q R S T U V W

X Y Z A B C D E F G H I J K L M N O P Q R S T U V W X Z

A horizontal row of 18 distinct geometric patterns. From left to right: 1. A cross shape formed by two perpendicular rectangles. 2. A single horizontal rectangle. 3. Two parallel horizontal rectangles. 4. Two rectangles rotated 45 degrees and overlapping. 5. A cross shape with concentric circles at its ends. 6. Two parallel wavy horizontal lines. 7. A cross shape with horizontal stripes. 8. A chevron shape pointing left. 9. Two parallel chevron shapes pointing left. 10. Two parallel chevron shapes pointing right. 11. A single chevron shape pointing right. 12. A chevron shape pointing right with a vertical line and the number 1 above it, and the number 4 below it. 13. A chevron shape pointing right with a vertical line and the number 1 above it, and the number 2 below it. 14. A chevron shape pointing right with a vertical line and the number 3 above it, and the number 4 below it. 15. A vertical line with a circle to its right. 16. A circle with a vertical line passing through its center. 17. A semi-circle with a vertical line to its right. 18. Two parallel vertical rectangles.

TYPOGRAPHY

MIXOLOGY

“STRAIGHT, NO MIXER.”

“ON THE ROCKS.”

1950-2012



