

Whether as body copy or display text, the Lexia font family's extended range of weights makes it remarkably versatile. The mid-weights deliver effortless legibility in text, while the extreme

weights show off their expressive qualities in titling and display.

In particular, Lexia Advertising creates weighty billboards and punchy titles as it includes many alternate non-descending character designs allowing tightly-spaced setting for the highest visual impact. Lexia is a contemporary slab-serif font family, drawing its strength from the traditional values of harmonious proportions and high quality craftsmanship. The smallest details