

BODYBUILDING ROUTINE

SEMIBOLD

Pumping Cadmium

LIGHT ITALIC

Electrolytes infused with heavy metals

BOLD (WITH STYLISTIC ALTERNATES)

BENCH PRESS

CONDENSED REGULAR

Going for 3,256 straight repetitions

MEDIUM ITALIC

Pectoralis

CONDENSED SEMIBOLD

514 KILOGRAMS OF IRON

CONDENSED LIGHT

Wuh? Yo, I don't speak no metric

CONDENSED BOLD (WITH STYLISTIC ALTERNATES)

Nice Dumbbell

LIGHT (WITH STYLISTIC ALTERNATES)

You wanna step outside and try saying that?

CONDENSED BOLD ITALIC (WITH STYLISTIC ALTERNATES)

BETTER PREPARE SOME ICE PACKS

REGULAR

Steadfast and no-nonsense, Heron is always ready to go to work. It began with a Joe Heroun commission for *Men's Health* inspired by industrial, machine-made letters. Unlike other type with mechanical influences, Heron is a refined, versatile family, capable of doing the job in both headlines and small text. Heron Sans and Serif are born of hard iron and steel, but galvanized with Cyrus Highsmith warmth and energy; FB 2012

LIGHT WITH ITALIC AND MEDIUM 9 point

GRUMPY WIZARD MADE A TOXIC BREW FOR THE EVIL QUEENS & JACKS. LAZY MOVERS QUIT HARD PACKING of the papier-mâché jewelry box. Back in my quaintest garden: jaunty zinnias vie with a flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop onto zebras for a meal! New farm hand (picking just sixty quinces) **proves strong, but lazy. For just \$15, jolly housewife** made us “inexpensive” meals using only a quick-frozen vegetable. Jaded zombies, acting quaintly, kept driving

REGULAR WITH ITALIC AND SEMIBOLD 9 point

GRUMPY WIZARDS MADE UP TOXIC BREW FOR THE EVIL QUEEN & JACKS. LAZY MOVERS QUIT THE HARD packing of the papier-mâché jewelry box. Back in my quaint garden: the jaunty zinnias vied with flaunting phloxes. Hark! 4,872 toxic jungle water vipers quietly dropped in on zebras for meals! The new farm hands (picking just six quinces) **prove stronger, but lazy.** For just \$65, the jolly housewife made “inexpensive” meals using only quick-frozen vegetables. The jaded

MEDIUM WITH ITALIC AND BOLD 9 point

GRUMPY WIZARDS MADE A TOXIC BREW FOR EVIL QUEEN & JACKS. THE LAZY MOVER QUIT THE HARD packing of papier-mâché jewelry boxes. Back in my quaint garden: the jaunty zinnias vie with flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly dropped in on zebras for a meal! The new farm hand (picking just sixteen quinces) **proves strong, but lazy.** For \$65, a jolly housewife made “inexpensive” meals using only quick-frozen vegetables. The jade

SEMIBOLD WITH ITALIC 9 point

GRUMPY WIZARDS MADE TOXIC BREWS FOR THE EVIL QUEEN & JACK. LAZY MOVER QUIT THE HARD packing of a papier-mâché jewelry box. Back in my quaint garden: jaunty zinnias vied with a flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop in on zebras for a meal! Their new farm hands (picking just six quinces) **prove stronger, but lazy.**

BOLD WITH ITALIC 9 point

GRUMPY WIZARD MADE A TOXIC BREW FOR THE EVIL QUEENS & JACKS. A LAZY MOVER QUIT THE hard packing of papier-mâché jewel boxes. Back in my quaint garden: the jaunty zinnias vied with flaunting phloxes. Hark! 4,872 toxic jungle water vipers quietly drop on zebras for a meal! The new farm hands (picking just sixteen quinces) **proved**

CONDENSED LIGHT WITH ITALIC AND MEDIUM 9 point

GRUMPY WIZARD MADE UP A TOXIC BREW FOR THE EVIL QUEEN & JACKS. THE LAZY MOVERS QUIT THE HARD PACKING OF A PAPIER mâché jewelry box. Back in my quaint garden: the jaunty zinnia vied with a flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals! New farm hand (picking just sixty quinces) proved strongest, but lazy. For just \$165, the jolly housewives made us an “inexpensive” meal using only a quick-frozen vegetable. Jaded zombies, acting quaintly, kept driving their 310 oxen forward. At my grand prix, J. Blitzen was equally vilified for his funkier ways.

REGULAR WITH ITALIC AND SEMIBOLD 9 point

GRUMPY WIZARD MADE UP SOME TOXIC BREW FOR THE EVIL QUEENS & JACKS. LAZY MOVERS QUIT THE HARD PACKING OF A papier-mâché jewelry box. Back in my quaint garden: the jaunty zinnias vied with flaunting phlox. Hark! 4,812 toxic jungle water vipers quietly dropped in on zebras for meals! The new farm hand (picking just six quinces) proved stronger, but lazy. For just \$65, the jolly housewife made an “inexpensive” meal using only quick-frozen vegetables. The jade zombie, acting quaintly, kept on driving the 370 oxen forward. At my grand prix, J. Blitzen was

MEDIUM WITH ITALIC AND BOLD 9 point

GRUMPY WIZARDS MADE SOME TOXIC BREW FOR THE EVIL QUEENS & JACKS. THE LAZY MOVER QUIT THE HARD PACKING of a papier-mâché jewel box. Back in my quaint garden: jaunty zinnias vied with the flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly dropped in on zebras for a meal! Their new farm hand (picking just sixty quinces) proved strong, but lazy. **For just \$65, jolly housewives make “inexpensive” meals** using only quick-frozen vegetables. The jaded zombies, acting quaintly, kept driving their 310 oxen forward. At my grand prix,

SEMIBOLD WITH ITALIC 9 point

GRUMPY WIZARDS MADE UP A TOXIC BREW FOR THE EVIL QUEEN & JACKS. LAZY MOVERS QUIT THE HARD PACKING OF a papier-mâché jewel box. Back in my quaint garden: jaunty zinnias vied with a flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop on zebras for a meal! The new farm hand (picking just sixty quinces) proved strongest, but lazy. **For just \$65, jolly housewives make up “inexpensive” meals**

BOLD WITH ITALIC 9 point

GRUMPY WIZARD MADE UP TOXIC BREWS FOR THE EVIL QUEEN & JACKS. LAZY MOVERS QUIT THE HARD PACKING of a papier-mâché jewelry box. Back in my quaint garden: the jaunty zinnia vied with a flaunting phlox. Hark! 4,872 toxic jungle water vipers quietly drop on zebras for meals! **The new farm hand (picking just sixteen quinces) proved stronger, but lazy. For just \$65, jolly housewives made an**

FOR MORE INFORMATION OR TO PLACE AN ORDER

Visit www.fontbureau.com, call 617 423-8770, or fax 617 423-8771

The Font Bureau, Inc. 50 Melcher Street, Suite 2, Boston, MA 02210

©2012 The Font Bureau, Inc. All rights reserved. Heron® is a registered trademark of its designer and The Font Bureau, Inc.

NORMAL

SONGBIRDS often catch 256 radiant

BOLD

SONGBIRDS often catch 256 retailers

SEMIBOLD

SONGBIRDS often catch 256 reluctant

MEDIUM

SONGBIRDS often catch 256 refinished

REGULAR

SONGBIRDS often catch 256 recoverable

LIGHT

SONGBIRDS often catch 256 relative

BOLD ITALIC

SONGBIRDS often catch 256 roundish

SEMIBOLD ITALIC

SONGBIRDS often catch 256 referenda

MEDIUM ITALIC

SONGBIRDS often catch 256 recordable

ITALIC

SONGBIRDS often catch 256 retroviruses

LIGHT ITALIC

CONDENSED

SONGBIRDS often catch 256 residual salts

BOLD

SONGBIRDS often catch 256 residual silicon

SEMIBOLD

SONGBIRDS often catch 256 residual sultanic

MEDIUM

SONGBIRDS often catch 256 residual sedatives

REGULAR

SONGBIRDS often catch 256 residual streamlined

LIGHT

SONGBIRDS often catch 256 residual seals

BOLD ITALIC

SONGBIRDS often catch 256 residual shaken

SEMIBOLD ITALIC

SONGBIRDS often catch 256 residual subtexts

MEDIUM ITALIC

SONGBIRDS often catch 256 residual scholastic

ITALIC

SONGBIRDS often catch 256 residual summertime

LIGHT ITALIC