DeLuxe Gothic

Owner's Manual

Alphabet Soup
TYPE FOUNDERS

DeLuxe
Gothic
Regular

DeLuxe
Gothic
Regular
ShortCaps

DeLuxe
Gothic
Condensed

DeLuxe
Gothic
Condensed
ShortCaps

Thank You!

If you've just purchased DeLuxe Gothic — or are thinking about it —Thank You! This "Brochure" will give you a little Historic Background as well as information about these fonts.

BANK GOTHIC MEDIUM, ATF 18L

ABCDEFGHI
JKLMNOPQ
RSTUVWXYZ
$12345678
90,.-;':'!?&

Bank Gothic was designed by Morris Fuller Benton in the early 1930s. Originally created for stationery and form work for printshops of the letterpress era, it was designed as a caps only font. I decided years ago that some day I would create a new font with an added lowercase that Mr. B might have been proud of. DeLuxe Gothic is that font. "DeLuxe Gothic" was the name the Intertype Corp. used for their version of Bank Gothic.

Above & Below: Character Sets of the Original 1930s ATF Fonts.

BANK GOTHIC CONDENSED MEDIUM, ATF 18L

ABCDEFGHIJKLMNOPQRSTUVWXYZ
.,:;-''!?&$1234567890

Creating these fonts has been a Labor of Love. I started work on these fonts a few years ago, and have been Reworking and Refining them over a period of four Years. I expected to have Bold and Light as well as Italic versions ready, but I didn't want to delay this release any longer. I hope to add them to this Family in the near future.

Creating a font that could be used for text as well as display presented design problems I had never confronted before. So several decisions had to be made as to where and when to depart from Mr. Benton's original motifs. Times have changed since his font first appeared, and so have our aesthetics. I felt that contemporary tastes should also come into play and inform some of my design decisions. In short, my DeLuxe Gothic fonts are not copies of their source and they should not be thought of as updated versions of Mr. Benton's original — but as "reimagined" using a pair of 21st Century eyes.

I have created both Upper & Lower Case and Shortcaps versions for both the Regular and Condensed fonts. On the following pages can be found complete Character Sets of the four fonts: DeLuxe Gothic Regular, DeLuxe Gothic Regular Shortcaps, DeLuxe Gothic Condensed, and DeLuxe Gothic Condensed Shortcaps.

~ Michael Doret

DeLuxe Gothic Regular

Caps & LowerCase Version · Caps & ShortCaps Version

ÐðŁłŠšÝýÞþŽž
½¼¹³¾³²¦–×!"#$
%&'()*+,-./0123
456789:;<=>?
@ABCDEFGHI
JKLMNOPQR
STUVWXYZ[\]
^_`abcdefghijkl
mnopqrstuvw
xyz{|}~ÄÅÇÉÑ
ÖÜáàâäãåçéè
êëíìîïñóòôöõúù
ûü†°¢£§•¶ß®©
™'"≠ÆØ∞±≤≥¥µ
∂ΣΠπ∫ªºæø¿i¬√
ƒ≈Δ«»…ÀÃÕŒ
œ——""''÷ ÿŸ/
€◊fifl‡·‚„‰ÂÊ
ÁËÈÍÎÏÌÓÔÒÚ
ÛÙıˆ˜¯˘˙˚ ˝ ˇ

ÐÐŁŁŠŠÝÝÞÞŽŽ
½¼¹³¾³²¦–×!"#$
%&'()*+,-./0123
456789:;<=>?
@ABCDEFGHI
JKLMNOPQR
STUVWXYZ[\]
^_`ABCDEFGHIJKL
MNOPQRSTUVW
XYZ{|}~ÄÅÇÉÑ
ÖÜÁÀÂÄÃÅÇÉÈ
ÊËÍÌÎÏÑÓÒÔÖÕÚÙ
ÛÜ†°¢£§•¶ss®©
™'"≠ÆØ∞±≤≥¥µ
∂ΣΠπ∫ªºÆØ¿i¬√
ƒ≈Δ«»…ÀÃÕŒ
Œ——""''÷ ÿŸ/
€◊FIFL‡·‚„‰ÂÊ
ÁËÈÍÎÏÌÓÔÒÚ
ÛÙıˆ˜¯˘˙˚ ˝ ˇ

DeLuxe Gothic Condensed

Caps & LowerCase Version | Caps & ShortCaps Version

Caps & LowerCase Version:

ÐðŁłŠšÝýÞþŽž
½¼¹³¾³²¦–×!"#$
%&'()*+,-./0123
456789:;<=>?
@ABCDEFGHI
JKLMNOPQR
STUVWXYZ[\]
^_`abcdefghijkl
mnopqrstuvw
xyz{|}~ÄÅÇÉÑ
ÖÜáàâäãåçéè
êëíìîïñóòôöõúù
ûü†°¢£§•¶ß®©
™´"≠ÆØ∞±≤≥¥µ
∂∑∏∫ªºæø¿i¬√
f≈Δ«»…ÀÃÕŒ
œ——""''÷ ÿŸ/
€‹›fifl‡·,,‰ÂÊ
ÁËÈÍÎÏÌÓÔÒÚ
ÛÙı^~¯˘˙˚¸˝˛ˇ

Caps & ShortCaps Version:

ÐÐŁŁŠŠÝÝÞÞŽŽ
½¼¹³¾³²¦–×!"#$
%&'()*+,-./0123
456789:;<=>?
@ABCDEFGHI
JKLMNOPQR
STUVWXYZ[\]
^_`ABCDEFGHIJKL
MNOPQRSTUVW
XYZ{|}~ÄÅÇÉÑ
ÖÜÁÀÂÄÃÅÇÉÈ
ÊËÍÌÎÏÑÓÒÔÖÕÚÙ
ÛÜ†°¢£§•¶SS®©
™´"≠ÆØ∞±≤≥¥µ
∂∑∏∫ªºÆØ¿i¬√
f≈Δ«»…ÀÃÕŒ
Œ——""''÷ ÿŸ/
€‹›FIFL‡·,,‰ÂÊ
ÁËÈÍÎÏÌÓÔÒÚ
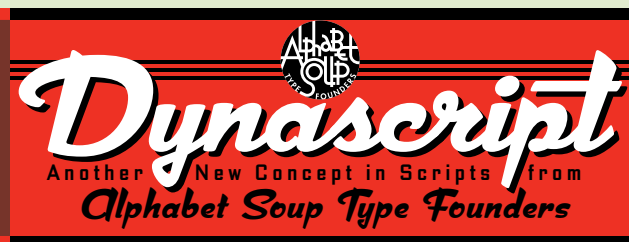ÛÙı^~¯˘˙˚¸˝˛ˇ

DeLuxe Gothic™
Regular & Condensed
Lower Case & ShortCaps

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AND
Deliscript Slant

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POWERSTATION
POWERSTATION
POWERSTATION

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Orion
Geometric Script

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ALPHABET SOUP TYPE FOUNDERS