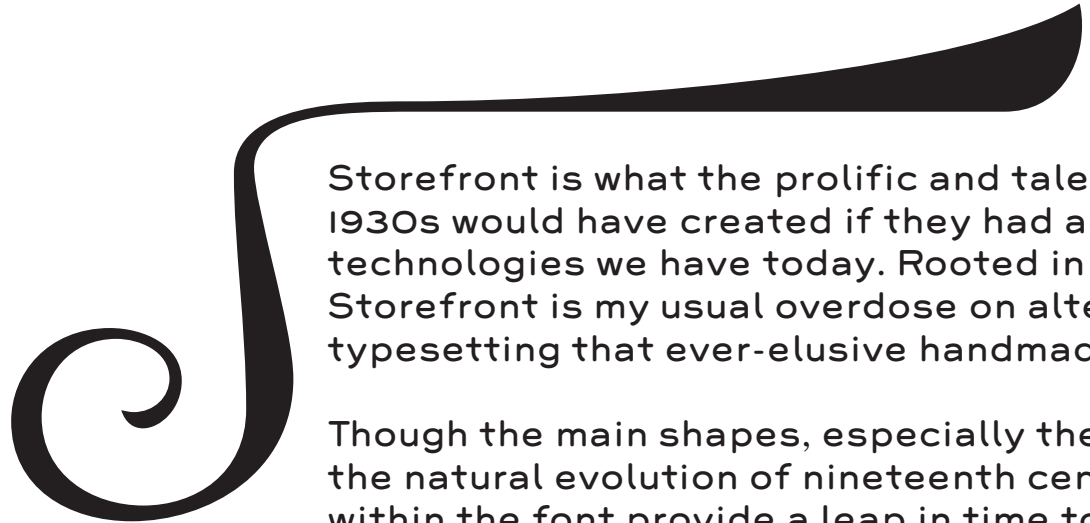



Star & front

new font by Sudtipos



Storefront is what the prolific and talented American sign painters of the 1920s and 1930s would have created if they had access to the advanced lettering and type technologies we have today. Rooted in an incomplete Alf Becker alphabet sample, Storefront is my usual overdose on alternates and swashes, my eternal attempt at giving typesetting that ever-elusive handmade impression.

Though the main shapes, especially the majuscules, are almost a standard recitation of the natural evolution of nineteenth century scripts, the additional variants available within the font provide a leap in time to what sign makers and packagers are doing today. I can honestly say that Storefront's influences are probably less historic and more in line with my recent travels and frequent supermarket visits. It's difficult to avoid current visual culture when you're constantly bombarded with it. Not that I try. I certainly welcome the overflow. I'm probably addicted to it by now.

With a very cool aesthetic, plenty of alternates and swashes, extended Latin language support, Storefront is over a thousand glyphs for your branding, packaging, and sign making pleasure.

Storefront

Some
Typeface
features

Versatile

Storefront gives you many ways to write the same word. Play with the swash caps and explore the many alternates and ending glyphs.

Kitsch

Kitsch Kitsch
Kitsch Kitsch Kitsch Kitsch
Kitsch Kitsch

Reservations

Reservations

Reservations

Reservations

Reservations

Reservations

Reservations

Reservations

Reservations

Reservations

Reservations

Storefront's details add up. Replace single letters for subtle effects, or create very distinctive looks by using multiple alternates.

adventure

adventure

adventure

adventure

adventure

adventure

From swash initials to flourished endings, you'll love Storefront's intelligent contextual characters, custom alternates, and adjustable upper and underline swashes.

adventure

Twitter

Includes a variety of lowercase alternates with swashes that fly left, right, up and down.

twitter

twitter

twitter

twitter

twitter

twitter

twitter

twitter

Showcases

We are
Open *9 to 5*

Sveiki átrýke *Aloha*
Willkommen *Bienvenido*
Üdvözlet
Welcome

Hot
Coffee

Served Now!

Merry
Christmas
to You

End of season
Clearance

Big discounts Lower prices guaranteed

Sorry,
no pets

the end



MMXII

Credits

Typeface design by Ale Paul
www.sudtipos.com

Cover & The End art: Dado Queiroz
www.dadoqueiroz.com

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Argentina