dez

Yinz'nat STENCIL.

Tough typeface with an industrial quality

Dez Yinz'nat is a condensed stencil Opentype-savvy sans serif inspired by the industrial city of Pittsburgh, PA, USA. Stencil type was often used in the steel mills, scrap metal yards, railroads, warehouses, and other industrial institutions of Pittsburgh and is almost a signature for the City.
The Name comes from combining two colloquial expressions common to Pittsburgh. The term **Yinz** is used there like "You'all" is used in Southern States. "N@" or "n'at" is used to replace "and that" when ending a phrase.
The designer Chris Lozos, says, "Pittsburgh was a true melting pot in my youth. My grandfather grew up in Greece and worked in the steel mills in Pittsburgh along side every other ethnicity. There "broken English" was the norm. Accents mingled and got mangled. Somehow, out of it all, came this odd dialect. Pittsburghese is not a very pleasant sounding departure from the norm but it befits hard times, hard work, tough conditions and a brotherhood of nationalities all bound together with the hope that the quitting time whistle would blow soon and they could rest—at least until their next shift."
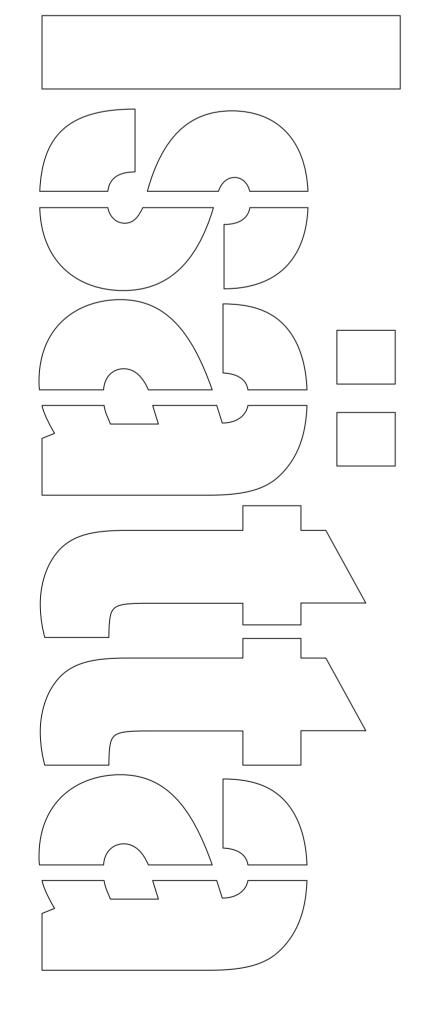**Dedicated to** the hard-working people who made steel then and now. From Homestead Works, Pittsburgh and other American mill towns from Gary south to Birmingham and across the Atlantic to Europe's Hamburg, Sheffield, Pražská, Košice, Liége, Smederevo, and many more.
Now available at: http://www.dezcom.com or through MyFonts at: http://new.myfonts.com/fonts/dezcom/dez-yinznat-stencil/

ChrisL@dezcom.com

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JOE MAGARAC

JOE MAGARAC made to make steel, part of him legend, part of him real. ☞ Born out of Braddock, earth, rock and hill ☞ King of the Ingots, Pride of the Mill. ☞ Joe Magarac, over seven feet tall ☞ Nothing about him was timid or small. ☞ He gathered the scrap iron, the limestone, the ore, ☞ He fanned the white heat to angry red roar. ☞ He poured liquid fire in each ingot mold, ☞ And taking a handful before it got cold, ☞ He squeezed through his fingers and watched it congeal ☞ From taffy-like ribbons to straight rails of steel. ☞ They talked of improving the steel that they made ☞ When Joe overheard them he went in to aid. ☞ Smiling, Joe Magarac melted away. ☞ A true Pittsburgher, legend or real? ☞ Now Joe Magarac is the symbol of steel.

Wehe uns, es ist der Eisenhans,

und lief in den dunkelsten Winkel der Hölle, und die andern liefen ihm nach.

JOHN HENRY WAS A STEEL DRIVIN' MAN, HE DIED WITH A HAMMER IN HIS HAND.

↖ **Hamburg** → **Košice** ↑ **Slippstöðin**
↗ **Sheffield** ↓ **Liége** ↓ **Helvíti**
← **Pražská** ↙ **Smederevo**

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