



# Hooptie Script

Two typefaces by Ralf Herrmann  
inspired by the car lettering  
of the Motor City



Packard Clipper

Dodge Starliner

Chrysler Eight

Oldsmobile Rocket

*ford freeway*

**Brush Park**

**michigan avenue**

**eight mile Road**



Any customer  
can have  
a car painted  
any colour  
that he wants  
so long as it is black.

Henry Ford



**Parts**  
dictates a  
season's silhouette  
**but Detroit**  
manufactures a pattern of life





“There will be carriages  
which are not pulled by  
any animal and which race  
along at an incredible speed”

Leonardo da Vinci

Regular

Oblique

Decorative

Rusted

# Features

- Latin 1 character set
- Automatic ligatures & contextual alternates for perfect connections:

as

o—c

of

type thus

# Features

- Extend any word using the underscore character:  
(See how the A-i-connection changes automatically?)

Airstream

A\_i\_r\_s\_t\_r\_e\_a\_m

# Character set

a b b̄ b̄̄ c d e f f̄ f̄̄ f̄̄̄ g h i j k L m n σ σ̄ o p q r  
s t u v v̄ w w̄ x y z A B C D E f G H J K L M  
n Q R Q̄ R̄ S T U V W X Y Z ! “ # \$ % %∞ & ‘ ( )  
\* + , - . / “ ” ‘ ’ 0 1 2 3 4 5 6 7 8 9 :  
; < = > ? @ + † ‡ … [ \ ] ^ \_ { | } ~ i ï ç  
€ £ ¥ ¢ § .. © ÷ ± × » « ¬ ® ™ – ° a 1 °  
² ³ μ ¶ · , ¼ ½ ¾ À Â Á Â Ä Å Æ Ð Ò Ó Ø Õ Æ Ñ Æ Ñ Æ  
Ã Ä Å Å Á Å Æ Ç È É Ë Ì Í Ï Æ Ñ Æ Ñ Æ Ñ Æ Ñ Æ  
Ú Û Ü Ý ß ß à á â ã ä å œ ç è é ê ë ï ï ï ñ ñ  
ò ò ó ó ô ô õ õ ö ö ø ø ø ø ø ø ø ø ø ø ø ø ø

# Character set

! " # \$ % & ' ( ) \* + , - . / ۰۱۲۳۴۵۶۷۸۹ :  
; < = > ? @ A B C D E F G H L C K L M  
N O P Q R S T T h U V W X Y Z ( \ ) ^  
\_ ' a b c d e f b f g h t j k l l m n o o r q r s t  
t t u v w x y z { | } ~ i f £ ø ¥ ; § © ª « ¬ ®  
- ° ± ² ³ ' μ † . , ¹ º » ¼ ½ ¾ i x ^ ~ . °  
~ " - — ‘ ’ “ ” † ‡ • … % œ € ™ - À Á  
Â Ñ Ä Å Æ Ç È É Ê Ì Í Ï Ò Ñ Ò  
Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ Æ Š Ý Ž ē  
ß à á â ã ä å æ ç è é ê ë ì í ï ã ñ à ó ô õ ö ÷  
ø ù ú û ü ý þ ã t æ š ž þ t b u a w ä à á â ã ø



The all-new  
Motor City typefaces  
with OpenType Magic

Ask the  
man who  
owns one

