## REGULAR

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Aardvark: Africaans, 'earthpork' or 'groundpig,' anteater. In 1991, John Benson designed Aardvark 'as an eyecatching letter to evoke the look of African tribal designwork, Franklin Gothic Condensed, perhaps, seen through the eyes of a Nigerian weaver.' It was drawn for an advertising campaign, headlines, and short blocks of text for billboards and newspaper ads. Jill Pichotta produced a boldface for Font Bureau release; FB 1991

## FOR MORE INFORMATION OR TO PLACE AN ORDER

Visit www.fontbureau.com, call 617 423-8770, or fax 617 423-8771

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