

PLATFORM

LIGHT

MAPS IMPOSSIBLE TO COMPREHEND

LIGHT

CROWD

BOLD

55¢ TRANSFERS

BOLD

INBOUND & OUTBOUND

LIGHT

STATION

LIGHT

SO DISORIENTED

BOLD

I'LL BE AT THE LOST & FOUND

BOLD

DEPARTING

LIGHT

CAN YOU TELL ME WHERE I'M GOING?

LIGHT

In 1998, Tobias Frere-Jones designed Grand Central for 212 Associates from late-twenties capitals hand-painted on the walls of Grand Central Station. The design is a distinguished Beaux Arts descendant of the great French Oldstyle originated by Louis Perrin in Lyons in 1846, known across Europe as Elzevir and as De Vinne in the States. Lettering from different areas was combined for Light; Bold was designed for more distant signs; FB 2000

FOR MORE INFORMATION OR TO PLACE AN ORDER

Visit www.fontbureau.com, call 617 423-8770, or fax 617 423-8771

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