

# CamingoDos SemiCondensed Pro

A type family of 14 fonts

*Designed by Jan Fromm*

ExtraLight

*ExtraLight Italic*

Light

*Light Italic*

Regular

*Regular Italic*

SemiBold

*SemiBold Italic*

**Bold**

***Bold Italic***

**ExtraBold**

***ExtraBold Italic***

**Black**

***Black Italic***

**MOTOR CITY BEAT SUPREME**

**Trombone**

**And we still got the sound**

*humbucker*

**Stylistically different**

**BILLBOARD**

***Boogaloo rhythm set***

*Motown's music was crafted* with the same ear towards pop appeal. The company specialized in a type of soul music it referred to with the trademark THE MOTOWN SOUND. The Motown Sound was typified by a number of characteristics: *the use of tambourines to accent the back beat*, prominent and often melodic electric bass guitar lines, distinctive

← Light and Light Italic  
18/26 pt

**Motown's music was crafted with the same ear towards pop appeal. The company specialized in a type of soul music it referred to with the trademark **The Motown Sound**. The Motown Sound was typified by a number of characteristics: the use of tambourines to accent the back beat, **prominent and often melodic electric bass guitar lines**, distinctive melodic and chord structures, and a call and response singing style that originated in gospel music. In addition, pop production**

← SemiBold and ExtraBold  
16/20 pt

**Motown's music was crafted** with the same ear towards pop appeal. The company specialized in a type of soul music it referred to with the trademark THE MOTOWN SOUND. The Motown Sound was typified by a number of characteristics: the use of tambourines to accent the back beat, prominent and often melodic electric bass guitar lines, **distinctive melodic and chord structures**, and a call and response singing style that originated in gospel music. In addition, pop production techniques such as the use of orchestral string sections, charted horn sections, and CAREFULLY ARRANGED BACKGROUND VOCALS were also used. Complex arrangements and elaborate, melismatic vocal riffs were avoided; Motown producers believed steadfastly in the KISS principle: Keep it simple, stupid.

← Regular and Bold  
12/16 pt

„ab“ (cd) ¡ef!  
h@i »jk« {lm}  
0123456789

→ „AB“ (CD) ¡EF!  
→ H@I »JK« {LM}  
→ 0123456789

**Case sensitive forms**

Replaces punctuation marks and figures with their capital form.

→ ALL CAPS

Headline → HEADLINE

**Small caps**

Replaces lowercase letters with small caps.

→ SMALL CAPS

Headline → HEADLINE  
„ab“ (cd) ¡ef!  
g/h i@j →kl

→ „AB“ (CD) ¡EF!  
→ G/H I@J →KL

**All small caps**

Replaces uppercase and lowercase letters with small caps. Punctuation marks and arrows are replaced as well.

→ ALL SMALL CAPS

fi fb fh fj fl ft  
ffl ffi

→ fi fb fh fj fl ft  
→ ffl ffi

**Standard ligatures**

Replaces two letters (For example »f« and »i«) with one ligature (»fi«).

→ LIGATURES

ch ct çt st şt

→ ċh ċt çt şt şt

**Discretionary ligatures**

Replaces two letters with one ligature.

→ DISCRETIONARY LIGATURES

01234  
56789

→ ↔↙↓↘←  
→ ↕→↖↑↗

**Arrows**

Replaces figures with arrows.

→ STYLISTIC SET 1

Page 0123456789 \$€ç£¥

**Tabular oldstyle figures**

These figures share the same width, so they perfectly fit among each other in table settings.

→ DEFAULT FIGURE STYLE

Page 0123456789 \$€ç£¥

**Proportional oldstyle figures**

Proportional figures for use in a flow of lowercase and uppercase text.

→ PROPORTIONAL OLDSTYLE

PAGE 0123456789 \$€ç£¥

**Proportional lining figures**

Lining figures are designed for use in all-capital text.

→ PROPORTIONAL LINING

PAGE 0123456789 \$€ç£¥

**Tabular lining figures**

→ TABULAR LINING

PAGE 0123456789 \$€ç£¥

**Proportional small caps figures**

Small caps figures are suited for small-capital text.

→ ALL SMALL CAPS

PAGE 0123456789 \$€ç£¥

**Tabular small caps figures**

→ ALL SMALL CAPS +

TABULAR LINING

H<sub>2</sub>O E=mc<sup>2</sup> 5x<sup>4</sup>+2x

**Superscript/Subscript**

Replaces figures with their superior or inferior variant.

→ SUPERSCRIPT

→ SUBSCRIPT

1/2 3/4 7/8 → ½ ¾ ⅞

### Fractions

Replaces a sequence of glyphs (For example »1« + »/« + »2«) with a fraction.

→ FRACTIONS

1a 2o No → 1<sup>a</sup> 2<sup>o</sup> N<sup>o</sup>

### Ordinals

Replaces »a« and »o« with a superior form.

→ ORDINALS

Baracke → Baracke

### Alternative »a«

→ STYLISTIC SET 2

Gagarin → Gagarin

### Alternative »g«

→ STYLISTIC SET 3

Yesterday → Yesterday

### Alternative »y«

→ STYLISTIC SET 4

Shijf → Shÿf

### Alternative »ij« digraph

→ STYLISTIC SET 5

ıËÿ, Ğäg! → ıËÿ, Ğäg!

### Rounded dots

CamingoDos' dots and commas are quite squarish. In addition there is a complete set of round versions.

→ STYLISTIC SET 6



# Jan Fromm

Communication Design

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