

Presenting An OpenType Font

Playball

by TYPE *Set* IT

Playball

Run, Jump, Skip, Chase, & Play with this OpenType font. From the TypeSETit foundry, Playball is a semi-bold connecting script, perfect for clean & legible display.

With the help of this User's Guide, Professional Designers will find it easy to quickly access alternate character glyphs.

In addition to ligatures, and alternate characters, there are a number of swash banners to fit under ending glyphs. So don't take life too seriously and have some fun with this versatile script font.

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Examples of Use:

The following pages show the power of **Playball's** diverse OpenType features. Here are four versions of the same paragraphs with various OT features at work.

Playball (no OpenType features enabled)

About sixty codfish eggs will make a quarter pound of very fizzy jelly. The sex life of the woodchuck is a provocative question for most vertebrate zoology majors. Breezily jangling \$3,416,857,209 wise advertiser ambles to the bank, his exchequer amplified.

Playball (Stylistic Set 3 and ordinals enabled)

About sixty codfish eggs will make a quarter pound of very fizzy jelly. The sex life of the woodchuck is a provocative question for most vertebrate zoology majors. Breezily jangling \$3,416,857,209 wise advertiser ambles the bank, his exchequer amplified.

Playball (Stylistic Set 2 and ligatures enabled)

About sixty codfish eggs will make a quarter pound of very fizzy jelly. The sex life of the woodchuck is a provocative question for most vertebrate zoology majors. Breezily jangling \$3,416,857,209 wise advertiser ambles to the bank, his exchequer amplified.

Playball (various features and ligatures enabled)

About sixty codfish eggs will make a quarter pound of very fizzy jelly. The sex life of the woodchuck is a provocative question for most vertebrate zoology majors. Breezily jangling \$3,416,857,209 wise advertiser ambles to the bank, his exchequer amplified.

Playball

18 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123456789
(! , # \$ % & * + < = > ; ? @ † ¢ £ § • ¶ ß ® © ™)

24 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz0123456789
(! , # \$ % & * + < = > ; ? @ † ¢ £ § • ¶ ß ® © ™)

36 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
RSTUVWXYZ 0123456789
abcdefghijklmnopqrstuvwxyz
(! , # \$ % & () * + < = > ; ? @ † ¢ £ § • ¶ ß ® © ™)

Standard Characters Set (OpenType features disabled)

Shown here is a limited example (excluding alternates and multi-language glyphs). The uppercase forms are Roman while the lowercase are script forms with flawless connections.

Language Support

Basic Latin

Extended Latin

European

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3

Playball

18 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789
(! , # \$ % & * + < = > ; ? @ † ¢ £ § • ¶ ß ® ©™)

24 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789
(! , # \$ % & * + < = > ; ? @ † ¢ £ § • ¶ ß ® ©™)

36 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
RSTUVWXYZ 0123456789
abcdefghijklmnopqrstuvwxyz
(! , # \$ % & () * + < = > ; ? @ † ¢ £ § • ¶ ß ® ©™)

Stylistic Character Set SS01

Stylistic Set 01 converts the uppercase forms from simple Roman to an italic style that complements the lowercase forms. The lowercase characters remain identical to the Standard Set.

Language Support

Basic Latin

Extended Latin

European

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3

Playball

Stylistic Character Set SS02

18 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789
(! , # \$ % & * + < = > ; ? @ † ¢ £ § • ¶ ß ® © ™)

Stylistic Set 02 converts the uppercase forms from simple Roman to a script style that complements the lowercase forms. Like the Stylistic Set 01, the lowercase remains identical to the Standard Set.

24 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789
(! , # \$ % & * + < = > ; ? @ † ¢ £ § • ¶ ß ® © ™)

Language Support
Basic Latin
Extended Latin
European
■ Standard Set
■ Stylistic Set 1
■ Stylistic Set 2
■ Stylistic Set 3

36 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ 0123456789
abcdefghijklmnopqrstuvwxyz
(! , # \$ % & () * + < = > ; ? @ † ¢ £ § • ¶ ß ® © ™)

Playball

18 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789
(! , # \$ % & * + < = > ; ? @ † ¢ £ § • ¶ ß ® © ™)

24 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789
(! , # \$ % & * + < = > ; ? @ † ¢ £ § • ¶ ß ® © ™)

36 Pt Standard Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ
RSTUVWXYZ 0123456789
abcdefghijklmnopqrstuvwxyz
(! , # \$ % & () * + < = > ; ? @ † ¢ £ § • ¶ ß ® © ™)

Stylistic Character Set SS03

Stylistic Set 03 keeps the Roman uppercase forms but swaps out the lowercase script connecting characters for an italic sans-serif.

Language Support

Basic Latin

Extended Latin

European

■ Standard Set

■ Stylistic Set 1

■ Stylistic Set 2

■ Stylistic Set 3

Playball (Standard Character Set)

Standard Character Set Sample

The quick brown fox jumps over the lazy dog.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc venenatis tellus a mi. Pellentesque aliquam iaculis sapien. Donec in est. Ut condimentum, nunc sit amet ultricies elementum, sem pede eleifend odio, vitae auctor purus leo eget purus. Donec consectetur bibendum enim. Vestibulum cursus ornare mi. Proin justo ligula, ullamcorper et, blandit vel, vehicula at, urna. Suspendisse potenti. Vivamus sed velit id quam cursus eleifend. Etiam porttitor, tellus sit amet bibendum bibendum, magna elit convallis purus, sed varius neque arcu ut nisl. Sed semper. Pellentesque in orci id est blandit faucibus.

OT Features

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3
- INIT
- FINA
- TITL
- SWSH
- LIGA
- DLIG
- CALT
- ORDN
- MEDI
- ISOL

Playball (SS01 Alternates)

Stylistic Set 01 Enabled

The quick brown fox jumps over the lazy dog.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc venenatis tellus a mi. Pellentesque aliquam iaculis sapien. Donec in est. Ut condimentum, nunc sit amet ultricies elementum, sem pede eleifend odio, vitae auctor purus leo eget purus. Donec consectetur bibendum enim. Vestibulum cursus ornare mi. Proin justo ligula, ullamcorper et, blandit vel, vehicula at, urna. Suspendisse potenti. Vivamus sed velit id quam cursus eleifend. Etiam porttitor, tellus sit amet bibendum bibendum, magna elit convallis purus, sed varius neque arcu ut nisl. Sed semper. Pellentesque in orci id est blandit faucibus.

OT Features

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3
- INIT
- FINA
- TITL
- LIGA
- DLIG
- CALT
- ORDN
- ONUM
- MEDI
- ISOLt

Playball (SS02 Alternates)

Stylistic Set 02 Enabled

The quick brown fox jumps over the lazy dog.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc venenatis tellus a mi. Pellentesque aliquam iaculis sapien. Donec in est. Uti condimentum, nunc sit amet ultricies elementum, sem pede eleifend odio, vitae auctor purus leo eget purus. Donec consectetur bibendum enim. Vestibulum cursus ornare mi. Proin justo ligula, ullamcorper et, blandit vel, vehicula at, urna. Suspendisse potenti. Vivamus sed velit id quam cursus eleifend. Etiam porttitor, tellus sit amet bibendum bibendum, magna elit convallis purus, sed varius neque arcu ut nisl. Sed semper. Pellentesque in orci id est blandit faucibus.

OT Features

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3
- INIT
- FINA
- TITL
- SWSH
- LIGA
- DLIG
- CALT
- ORDN
- MEDI
- ISOL

Playball (SS03 Alternates)

Stylistic Set 03 Enabled

The quick brown fox jumps over the lazy dog.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc venenatis tellus a mi. Pellentesque aliquam iaculis sapien. Donec in est. Ut condimentum, nunc sit amet ultricies elementum, sem pede eleifend odio, vitae auctor purus leo eget purus. Donec consectetur bibendum enim. Vestibulum cursus ornare mi. Proin justo ligula, ullamcorper et, blandit vel, vehicula at, urna. Suspendisse potenti. Vivamus sed velit id quam cursus eleifend. Etiam porttitor, tellus sit amet bibendum bibendum, magna elit convallis purus, sed varius neque arcu ut nisl. Sed semper. Pellentesque in orci id est blandit faucibus.

OT Features

- Standard Set
- Stylistic Set 1
- Stylistic Set 2

■ Stylistic Set 3

- INIT
- FINA
- TITL
- SWSH
- LIGA
- DLIQ
- CALT
- ORDN
- MEDI
- ISOL

Playball (Initial Forms)

INIT Feature Characters

a b c d e f g h i j k l m n o p r s u v w x y

The INIT feature is a "proportional form" designed for the beginnings of words and sentences, and to fill space in certain glyph combinations. **Playball** has initial forms for nearly all of the lowercase characters.

It is not recommended to have the INIT feature turned on by default. Rather, use these alternates sparingly in places that call for spacing adjustments and aesthetic appeal.

Moreover, have Pride in
what you do!

Notice above the "r" crashes the "e." This "r" INIT glyph is better used at the beginning of words and with some upper case characters such as the uppercase "P."

OT Features

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3

■ INIT

- FINA
- TITL
- SWSH
- LIGA
- DLIQ
- CALT
- ORDN
- MEDI
- ISOL

Playball (Final Forms)

FINA Feature Characters

a b c d e f g h i j k l m n o p q r s
t u v w x y z

Like INIT, the FINA feature is a "proportional form" designed for the ends of words and sentences, and to add aesthetic appeal. **Playball** has final forms for all of the lowercase characters.

It is also not recommended to have the FINA feature turned on by default. Rather, use these alternates sparingly in places where aesthetic appeal is desired.

*Have a **gr**eat day!*

Because the FINA glyphs have right side bearings that fall within the glyph (and not at the ends of glyphs), these forms should be used sparingly, and only at the ends of words or phrases.

*ave a **gr***

OT Features

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3
- INIT

■ FINA

- TITL
- SWSH
- LIGA
- DLIQ
- CALT
- ORDN
- MEDI
- ISOL

Playball *(Tilting feature)*

TITL Feature Characters

The quick brown fox jumps over the lazy dog.

The TITL feature in **Playball** is used unconventionally. When enabled, the uppercase forms convert to the ITALIC Roman glyphs and the lowercase characters change to the sans-serif forms.

Standard set:

LOREM IPSUM DOLOR SIT AMET, consectetur adipiscing elit. Nunc venenatis tellus a mi. Pellentesque aliquam iaculis sapien.

Standard set:

LOREM IPSUM DOLOR SIT AMET, consectetur adipiscing elit. Nunc venenatis tellus a mi. Pellentesque aliquam iaculis sapien.

OT Features

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3
- INIT
- FINA

- TITL

- SWSH
- LIGA
- DLIQ
- CALT
- ORDN
- MEDI
- ISOL

Playball (Swash Forms)

SWSH Feature Characters *b d g h k l p t y*

A few of the characters that have ascenders and descenders also have the swash alternate glyphs. Like the INIT and FINA features, the default for Swash forms should be turned OFF by default and enabled only on specific characters.

SWSH Feature Enabled *b d g h k l p t y*

★ Hint: The INIT, FINA, CALT and SWSH character glyphs can be quickly accessed in Adobe® Illustrator™ and InDesign™ from their respective GLYPHS PANEL.

OT Features

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3
- INIT
- FINA
- TITL

- SWSH

- LIGA
- Dlig
- CALT
- ORDN
- MEDI
- ISOL

Playball (Ligatures)

LIGA Feature Characters *AE OE ae oe fi fl ft ffi fft ffl*

DLIG Feature Characters *gr tr rs ct fiv ix or wr gr ?!*

CALT Feature Characters *ABCDEFGHIJKLMNOPQRSTUVWXYZ b e f g j r s w y z & ? !*

LIGA Feature Enabled *Æ Œ æ œ fi ffl ft ffi fft ffl*

DLIG Feature Enabled *fr gr il li rs ct tr tt fiv ix or wr gr ?*

The CALT Feature allows users of PhotoShop™ to access the script uppercase characters (as in SS02) as well as the glyphs found in the INIT feature:

*A B C D E F G H I J K L M N O P Q R S
T U V W X Y Z b e f g j r s w y z & ? !*

★ NOTE: The INTEROBANG glyph (shown in pink) is accessed from both the ? and ! glyphs when either the DLIG or the CALT features are enabled.

OT Features

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3
- INIT
- FINA
- TITL
- SWSH

- LIGA
- DLIG
- CALT

- ORDN
- ONUM
- MEDI
- ISOL

Playball *(Alternate Numerals)*

Standard Characters *\$€,. (0123456789)*

OT Features

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3
- INIT
- FINA
- TITL
- SWSH
- LIGA
- DLIG
- CALT

- ORDN
- ONUM

- MEDI
- ISOL

The ORDN and ONUM features offer alternate use of the numeral glyphs:

Original forms *\$€,. (0123456789)*

ORDN featured enabled *\$€,. (0123456789)*

ONUM featured enabled *\$€,. (0123456789)*

Playball (Medial Forms)

MEDI feature characters

b g j l r t a w y

The Medial forms correct certain connection situations, eliminating crashing connections and correcting spacing issues:

Original forms

b e g j l r t a w y

MEDI featured enabled

ᵇ ᵑ ᵑ ᵑ ᵑ ᵑ ᵑ ᵑ ᵑ ᵑ

OT Features





















































- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3
- INIT
- FINA
- TITL
- SWSH
- LIGA
- DLIG
- CALT
- ORDN
- ONUM

- MEDI

- ISOL

Playball (Banners & Stars)

Graphic banners and stars may be accessed using the ISOL feature in the "Proportional Forms" menu of InDesign™ as well as from the glyphs panel. This chart will help to quickly choose which graphic desired.

 A	 N	 a	 n	★ 1
 B	 O	 b	 o	★ 2
 C	 P	 c	 p	★ 3
 D	 Q	 d	 q	★ 4
 E	 R	 e	 r	★ 5
 F	 S	 f	 s	★ 6
 G	 T	 g	 t	★ 7
 H	 U	 h	 u	★ 8
 I	 V	 i	 v	★ 9
 J	 W	 j	 w	★ 0
 K	 X	 k	 x	
 L	 Y	 l	 y	
 M	 Z	 m	 z	

OT Features

- Standard Set
- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3
- INIT
- FINA
- TITL
- SWSH
- LIGA
- DLIQ
- CALT
- ORDN
- ONUM
- MEDI

- ISOL

Playball (OpenType in Action)

Below is a sample of text that has been enhanced using the OpenType features in InDesign™.

OpenType Feature OFF (Latin)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam adipiscing neque non tortor eleifend ac pulvinar risus sagittis. Donec eu ultrices felis. Praesent vitae justo a enim posuere scelerisque. \$321,876,357.24 Maecenas sem tellus, pretium quis lacinia et, luctus nec massa. Pellentesque id enim quam. Aenean sed justo diam, ut feugiat lorem. ALIQUAM ADIPISCING pharetra neque ut ullamcorper. €23,645,897.11

OpenType Feature Enabled (see color code for feature)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam adipiscing neque non tortor eleifend ac pulvinar risus sagittis. Donec eu ultrices felis. Praesent vitae justo a enim posuere scelerisque. \$321,876,357.24 Maecenas sem tellus, pretium quis lacinia et, luctus nec massa. Pellentesque id enim quam. Aenean sed justo diam, ut feugiat lorem. ALIQUAM ADIPTISCTNG pharetra neque ut ullamcorper. €23,645,897.11

OT Features

- Standard Set
- Language Support
 - Basic Latin
 - Extended Latin
 - Eastern European

OpenType Features

- Stylistic Set 1
- Stylistic Set 2
- Stylistic Set 3
- INIT
- TITL
- SWSH
- LIGA
- DLIG
- CALT
- ORDN
- ONUM
- MEDI
- ISOL

The Milwaukee That made Beer Famous!

*How many sheets
should a
sheet-slitter slit,
if a sheet slitter
should slit sheets?*

*Irish
Whiskey*

*Let's & Let's
Pray
Play*

Wash & Wear

*You've gotta
be kidding?*

*The New York City
Spring
Festival*

*2013
World
Champions*

Take a great escape to Tahiti!

Thank You!

Thanks for taking the time to look over this simple guide. Use it to help you better understand how to use Playball with ease.

If you have any questions or comments, please don't hesitate to contact Rob Leuschke at typesetit@charter.net.

Fonts used in this Guide

ITC Arid
Leuschke Black (beta version)
Leuschke Regular (beta version)
Gideon Roman
Italianno
Myriad Pro
Playball

Playball was designed by Rob Leuschke. Font glyphs edited with Fontographer® 5.0. OpenType programming and font generation completed with FontLab® 5.0.4.

This document was created with Adobe® InDesign™ on a Macintosh® PowerBook™.
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St. Peters, MO 63376 USA
www.typesetit.com

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114 Long and Winding Road
St. Peters, MO 63376
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